

1907

*ROSES and PLANTS
for the SOUTH*

Gift of
J. Horace McFarland Co.
Harrisburg, Penna.
May 1957

*HASKELL AVENUE
FLORAL COMPANY
DALLAS, TEXAS*

Important Notice--Read before Ordering

Please send the remittance with the order. We do a strictly cash business, and have no open accounts in the mail-order department.

Our responsibility. We guarantee all goods to reach their destination in a live condition, but when we have done this our responsibility ceases, because we know that if they receive proper treatment they will grow nicely. Many plants die from careless treatment and neglect; in such cases we cannot and should not be expected to replace them, as we cannot guarantee plants to grow when neglected.

Should you receive two or more Catalogues alike, which sometimes occurs, have the kindness to present such as you do not need to others who will likely want plants. By so doing, confer a double favor. We will also feel thankful for your recommendation of our establishment to your friends wanting plants. A copy of our Catalogue will be furnished to friends requiring plants, on receipt of address.

When sending club orders, please give full name and address of each member of the club, so that we may enter their names and forward them our Catalogues as issued.

When corresponding, be careful always to sign your name the same way. Ladies sometimes send an order in their own name, and perhaps write again inquiring about the order in their husband's name. This often causes us much annoyance and waste of time. Do not mix your order and correspondence together. If you wish to write concerning the order, write it on the back of the order or on separate sheet.

By our careful manner of packing we are able to send plants, etc., to all parts of the United States with perfect safety. Please favor us with an early order while stock is complete.

Send post-office money order or draft on eastern cities. If more convenient, money can be sent by express money order with perfect safety, as in case the letter is lost a duplicate can be obtained if you are careful to keep your receipt. **Do not send individual checks, as it costs from 15 to 25 cents to get them cashed.** It is not safe to send currency in letters unless registered. Money sent by express must be prepaid by the sender. Money may be sent at our risk only when the above conditions are complied with.

It will facilitate the dispatch of business if with each order the Order Sheet is used, and the name and address are written plainly and in full; also direct by what conveyance the articles may be sent. **Please always particularly state whether plants are to be sent by mail or express.** Express is always best where it can be done, and plants will be larger. When left to us, we will use our best judgment.

New low express rates. We call attention to the new low express rates, which is a reduction of 20 per cent from the regular merchandise rate, at which plants have been expressed heretofore, and also that packages of less than 100 pounds are billed at 100-pound rates. Remember, plants can be shipped at a lower rate than any other class of merchandise. **No orders sent C. O. D. unless at least one-third of amount is sent with order.**

Size of Orders We fill orders of any size, but no orders for less amounts than 50 cts. will be filled unless 15 cts. is sent to cover cost of packing and postage. It takes as much time and packing for an order for one or two plants as it does for an order of \$2 or \$3, and we cannot afford to fill orders for so small an amount and pay postage.

Prompt filling of orders. We aim as far as possible to fill all orders the day after they reach us; but in the busy rush of the spring trade it is sometimes impossible to do this, and then they are filled in strict rotation and as speedily as possible. We rarely hold an order for more than two or three days at the longest; so please do not be impatient, but give us a little time and your order will have the most prompt attention possible. If you do not hear from us in five or six days, then drop us a line, for your order may have failed to reach us; this will give us a chance to trace it, in case it has been miscarried, but you can depend on the most prompt execution possible, in filling your orders.

Address all orders and make all remittances to

THE HASKELL AVE. FLORAL COMPANY
DALLAS, TEXAS

The Haskell Avenue Floral Company
DALLAS, TEXAS

Amount Remitted, \$
Date Received
Date Filled
Filled by No.
Checked by No.
How ship'd (Mail or Exp.)
DO NOT WRITE IN THIS SPACE

Name

Street and No.

Post Office

County

State

Express Office

How to be Sent (Mail or Express)

Name of Express Co.

Date of Order

Amount Enclosed

P. O. Order	\$
Draft on New York	\$
Cash (In Registered Letter)	\$
P. O. Stamps (In Reg'd Letter)	\$
Cash (by Express)	\$
Express Money Order	\$

👉 Money sent in either of the above ways is at our risk; if you send in any other way, it is at your risk.

Please fill in the above blanks with your full name, address, etc., plainly written, and always state in what way plants are to be sent. Carry out the Catalogue price of each item and carefully add up the full amount. Use this sheet for ordering only, and please do not write letters on it. A careful observance of these directions will oblige us and enable us to fill orders with greater accuracy and dispatch. Always sign your name the same. If you want questions answered, enclose Two Cents in stamps.

Do not send Personal Checks on your Local Bank unless you add exchange, as it costs us fifteen cents to collect each one.
If exchange is not added, we will deduct the amount from your order.

PLEASE USE THIS SHEET IN ORDERING. NO ORDERS FILLED FOR LESS THAN FIFTY CENTS

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Catalogue of
HASKELL AVENUE FLORAL CO.
DALLAS, TEXAS



ANOTHER busy season has passed, and we again present you with our Annual Rose and Plant Catalogue. While it can not compare with many other Catalogues in gorgeous pictures and still more extravagant descriptions, we aim to keep as close to the facts and truth as possible, and in describing we prefer to say too little rather than too much in praise of a plant, and we hope this Catalogue may meet with the same cordial reception as those of previous years. We have tried to make the arrangement of plants in such a manner as to be easily understood, and not confusing to the ones who order from it.

Our plants this season are in the best possible condition, strong and healthy. We have discarded everything that we have found wanting, and our southern friends will not find anything offered that will not do well in this climate. We make a specialty of growing plants for the southern planter; anything that is not desirable in this clime we do not offer. Our roses this season are up to the standard, and nowhere can better plants be had; we have discarded all sorts that are so similar that the difference is hardly noticeable. We do not list several hundred sorts, but have the best.

In conclusion, we wish to thank our patrons of last season for their liberal orders, and especially for the many kind words in praise of the quality of stock and fair treatment. We shall continue on the line as laid out, and shall do our best to so treat all who patronize us that they will have no cause for complaint.

Awaiting your further command, we remain,

Yours for flowers,

THE HASKELL AVE. FLORAL COMPANY

BEWARE OF FRAUDULENT TRAVELING AGENTS. — Every season we have complaints from different sections of the country of parties who fraudulently represent us and collect money in our name. All remittances should be sent direct to our firm.

OUR PREMIUM OFFER

We will allow our customers who remit with their orders from this Catalogue (either cash, check, post-office order, express money order or stamps) to make their own selection of premiums (no premiums allowed unless cash accompanies the order)

TO THE VALUE OF TEN PER CENT

For instance:

A \$1 remittance entitles you to a 10 per cent premium, or selection to the value of \$1.10.

A \$2.50 remittance entitles you to a 10 per cent premium, or selection to the value of \$2.75.

A \$5 remittance entitles you to a 10 per cent premium, or selection to the value of \$5.50.

A \$10.00 remittance entitles you to a 10 per cent premium, or selection to the value of \$11.00.

It must be expressly understood, however, that premiums must be selected *at the time of ordering*, and also that premiums can be allowed only on plants at single plant price.

NO PREMIUMS ALLOWED ON SPECIAL COLLECTIONS OR AT DOZEN OR HUNDRED PRICES

Reasons Why You Should Buy Your Roses From the Haskell Ave. Floral Co.

No better Roses are grown by any establishment.

We are near to the southern planters, and they can get their plants delivered fresh and already acclimated. They do not have to travel several days in closed boxes, subject to all kinds of unfavorable conditions.

We do not grow a single sort that has not true merit. We aim to have every sort distinct, and avoid sorts that are so nearly alike that the difference is hardly detectable.

We grow all Roses on their own roots. You need not fear that they will run wild, as is the case with all Roses that are budded on wild stock.

We guarantee all plants to reach you in good condition, whether forwarded by mail or express to any part of the country.

Our prices are as low as first-class plants can be possibly furnished at, allowing a reasonable margin for profit, prices that we could not possibly hold up if it were not for the large volume of business we do each season.

We are Texas florists, and we want your business, and promise you first-class service and the best plants to be obtained anywhere.

USE OUR PLANT- AND ROSE-FOODS. AND YOU WILL HAVE PLENTY OF FLOWERS. HEALTHY PLANTS AND LARGE TIPS.

ROSE NOVELTIES OF 1907



MME. LEON PAIN

The new Hybrid Tea Roses of the year, as hereafter offered, are of unusual value, most of them having been selected personally by a representative of the Haskell Avenue Floral Co. while in Europe.

Cherry Ripe (Paul & Son)

An extraordinarily free-flowering Hybrid Tea, branching in habit, vigorous and hardy, and as free as a Tea Rose. The flowers are medium in size, well formed, globular, light rosy crimson, almost the color of Alfred Colomb; as fragrant as American Beauty, which it much resembles in form. Every shoot produces a bloom; one of the most promising Roses of the year; should be tried both indoors and out. (See illustration, page 4.) 35 cts.

Gruss an Sangerhausen (Mueller)

Flower large, full and elegantly formed; color reddish scarlet, center deeper; buds long and pointed; very free and continuous; foliage and habit excellent. This looks like the red Rose for the million. 35c.

Instituteur Sirdey (Pernet-Ducher)

Free, upright branching habit; bud reddish yellow, opening deep gold; large and full; one of the most promising of fancy forcers. Its appearance in the bench, slender, stiff, upright stems, free growth, profusion of buds, all look like an excellent forcer. 35 cts.

Mme. Jenny Gillemot (Pernet-Ducher)

Buds long and pointed, deep saffron-yellow, opening canary with dark, golden shadings; blooms large, petals immense; opens very freely; a fine upright grower of branching habit. Exquisitely beautiful; large in size, but long and pointed. 35 cts.

Mme. Melanie Soupert (Pernet-Ducher)

A good grower, quickly forming a well-branched bush; foliage bronzy green, flowers very large, almost full and globular; immense cupped petals; color golden yellow, suffused bright pink. An extraordinarily fine Rose, promising to force readily, as the growths are slender, stiff and freely produced. (See illustration, page 7.) 35c.

Mme. Leon Pain (Guillot)

Robust growth, smooth wood, handsome plum-colored foliage; flowers large, full and free in opening; silvery salmon, center orange-yellow, reverse bright red and yellow. 35 cts.



CHERRY RIPE (See page 3)

Mme. Philippe Rivoire

(Pernet-Ducher)

Very free-branching in growth, foliage deep bronzy green; flowers large, full and globular; color apricot-yellow, center nankeen-yellow, reverse of petals carmine; extra good; opens quickly even in midwinter. 35c.

NEW PINK ROSE, *Miss Kate Moulton*

Is the Queen of all pink Roses. 35 cts.

Joseph Hill

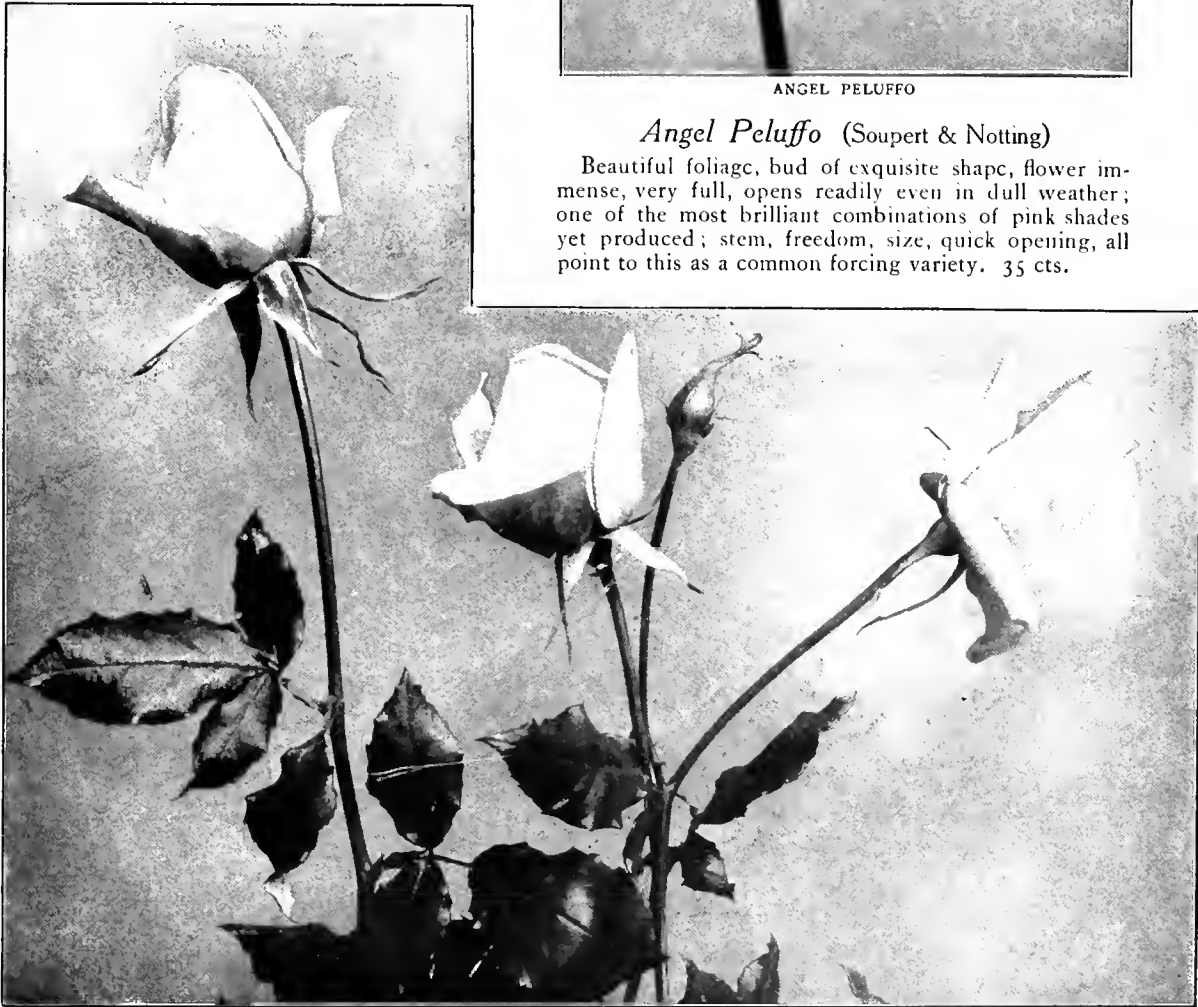
This fine Rose, raised by M. Pernet-Ducher, and distributed in 1904, is the grandest fancy Rose for forcing yet introduced; it has glossy, leathery foliage (like *Perle des Jardins*), makes long, heavy breaks, with reddish plum-colored young growths. The flower is enormous, the bud very long and pointed; color pink, salmon shaded, outside of petals pink-copper. A beauty. 35 cts.



ANGEL PELUFFO

Angel Peluffo (Soupert & Notting)

Beautiful foliage, bud of exquisite shape, flower immense, very full, opens readily even in dull weather; one of the most brilliant combinations of pink shades yet produced; stem, freedom, size, quick opening, all point to this as a common forcing variety. 35 cts.



JOSEPH HILL

Roses of Late Introduction

Prices of fine plants, from 2½-inch pots, by mail or express, 15 cts. each, \$1.50 per doz.; field-grown plants, 35 cts. each, \$3.50 per doz.

Wellesley. This grand Rose, seedling of 1900, Liberty crossed with Bridesmaid, retains the form of Liberty with the fullness of Bridesmaid, and in color is a beautiful shade of pink, the outside of the petals being bright and clear, with a silvery reverse. It is a very vigorous, healthy grower, carrying the flowers on long, stiff stems which are clothed with heavy, dark green foliage. It is remarkably free-flowering and possesses unusually fine keeping qualities.

Rosalind Orr English. New Hybrid Tea. As fine in color as anything in the Rose family—a pure bright pink, glowing at the center, and when grown under glass its color is a bright coral-pink; a remarkably free grower, producing tall, strong shoots crowned by fine buds.

Killamey. A very beautiful Hybrid Tea Rose. The color is an exquisite shade of deep shell-pink. It is free in growth; strong, heavy shoots, which are crowned with buds.

General McArthur. Color bright scarlet. One of the most fragrant of the June-scented Roses, and a true everbloomer. It is probably the strongest-growing Rose in the entire family, sending up thick canes continuously, every one bearing a fine bloom. Lasts finely when cut, and is hardy out-of-doors with slight protection. The best everblooming red Rose yet introduced.

Frau Karl Druschki. New White Hybrid Perpetual. A Rose that fills a long-felt want—a pure, paper-white, free-flowering, large-sized Hybrid Perpetual. It is a remarkably handsome plant with bright, heavy foliage and strong, upright growth. The bloom is perfect in form on fine, long stems, and of the purest possible white. There is nothing in the line of perfectly hardy Roses that can compare with this one in form, color and general finish. Especially fine for cutting.

La Detroit. The new Breitmeyer Rose, which has been so largely exhibited and advertised. Shell-pink, shading to soft rose; reverse of outer petals cream-colored; fragrance like that of old Bon Silene. In form it is large, cup-shaped; petals shell-like. Rich glossy foliage. A rampant, vigorous grower, producing long shoots.

The Baby Rambler (Mme. Norbert Levavasseur.) This is without question the most important addition to our list of bedding Roses for many years, and one which seems destined to become the leading popular bedding variety. It is a cross between Crimson Rambler and one of the dwarf Polyantha sorts, producing large trusses of bright crimson flowers similar to the Crimson Rambler, but instead of climbing the plants form dwarf, compact bushes not over 18 inches high, with clean dark

foliage, which is never attacked by disease or insects and is perfectly hardy; but the most unique and novel feature about it is the phenomenal freedom with which it produces flowers. In this respect it out-classes any Rose of any type known, the plant being never out of bloom from early spring until stopped by hard frost in the late autumn.

Richmond. Is the most valuable Rose of recent years, and we are delighted to be able to offer so good a thing to our customers. We have all been wanting and needing a good red Rose that can be grown easily.



RICHMOND



Roses of Special Merit

All the following sorts will be found first class. We list the best of the old varieties and many that are of recent introduction; all of them are worthy of a place in your collection.

Remember we are the Largest Growers of Roses in the South

Prices of all Roses, except where noted: Vigorous young plants, from pots, 10 cts. each; field-grown plants, 25 cts.

PRICES OF ROSES IN QUANTITIES

Varieties quoted at 10 cts. each				\$1.00 per doz.
"	"	15	"	1.50 "
"	"	20	"	2.00 "
"	"	25	"	2.50 "
"	"	35	"	3.50 "

No orders filled for Field Roses for less than \$1, unless ordered with other plants. Premiums not allowed on the above prices.

***Archduke Charles.** One of the deservedly popular Roses in the South. This is the Confederate Rose. Its bid for favor lies not alone in its name, but in its individual fragrance, added to an abundance of blooms whose coloring is the red and white of the "Lost Cause." Give it a place.

***American Beauty.** One of the grandest of all Roses. No red Rose is more popular and no yard is complete without one or more of these beautiful Roses. If you have room for only one Rose, let it be this one. 15 cts. each, \$1.50 per doz. (See page 14.)

***Agrippina.** Rich, velvety crimson; a grand bedder.

Admiral Schley (Red Burbank). This is a new bedding Rose of great excellence sent by Mr. John Cook, of Baltimore, who has originated a number of our finest Roses. Best described as a red Burbank. A very free bloomer, and, we believe, has come to stay.

Admiral Dewey. Place one of this variety in your Rose-garden if you are fond of a delicate blush Rose, perfectly formed, and with a delightful fragrance. Has all the good points, and is one of the additions of recent years.

MME. MELANIE SOUPERT (See page 3)

Beatrix de Buisseret. Bud extraordinarily beautiful; flower very large, quite full, of beautiful form and perfect texture; silvery rose and rosy carmine; very free and fragrant. A seedling from Testout and a truly fine Rose. We believe this Rose will have a larger sale as soon as it becomes better known, and we feel justified in recommending it highly. Field-grown. 30 cts.

***Bon Silene.** Still a prime favorite on account of its delightful fragrance and strong growth; deep rose, shaded carmine. One of the finest of the light red Roses. Valuable for summer or winter flowers.

***Bougere.** Very similar to the Catherine Mermet in color. We find it to be one of the most continuous bloomers. Very hardy. A first-class all-round Rose.



BABY RAMBLER (See page 6)

ROSES OF SPECIAL MERIT, continued

***Bessie Brown.** A Rose of transcendent beauty, totally distinct, and one of the largest and fullest that we have ever seen. It is erect and vigorous in growth, flowering profusely in the open ground all through the summer; so far (December) it shows fine flowers outside. The color, pure white, sometimes faintly flushed pink; petals enormous and of shell shape; it is marvelous that such large flowers can be so freely produced. Field-grown, 30 cts.

***Bridesmaid.** The most popular pink Tea Rose. Thousands of this variety are grown every year for cut-flowers; also very desirable for summer bedding outdoors. A delightful shade of bright pink; free-flowering and easily grown.

***Bride.** A pure white Rose of perfect form and fine size. The buds are long and pointed; the flower opens up beautiful and full; delightfully scented. The most popular white Tea Rose.

***Comtesse de Frigneuse.** In color charming; in freedom of bloom second to none. The buds are long and pointed, and of good size. The color is deep golden yellow, with softer shade inside of petal. Ranks next to Marechal Niel.

***Christine de Noe.** Splendid free-flowering; rich crimson-maroon, changing to purplish red. Makes a large, nicely shaped bush, with clean, bright foliage.

***Clothilde Soupert.** Begins to bloom when but 3 or 4 inches high, and is never without bloom if kept healthy. The full, double flowers are produced in sprays of three or more and are of the finest imaginable form. The outer petals are pearl-white, shading to a center of rosy pink, but vary sometimes from pure white to silvery rose on the same plant.

***Catherine Mermet.** Buds very large and globular; petals recurved, showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of La France in its silvery shading. A strong grower and fine bloomer.

***Crown Princess Victoria (White Malmaison).** A sport from Souv. de la Malmaison, which it resembles very much in habit of growth and style of flower. The bud, which is slightly tinted yellow, opens out into a fine double, pure white flower. Very fragrant. A most desirable Rose.

***Corallina.** Deep rose-crimson; large petals, fine in bud form. Very strong-growing and free-blooming sort of great merit. We have great faith in the future of this Rose, and we believe it will be much sought after when it becomes better known.

***Countess Dusy.** We have found this a most useful and beautiful general-purpose Rose. It is dwarf in habit, extremely free and branching in growth, blooms in great profusion, and is pure white in color; the buds are pointed, and the open flower of very large size. We strongly recommend this variety as an outdoor border Rose.

***Duchesse de Brabant.** Soft, rosy flesh, changing to deep rose; very free in bloom and valuable.

***Etoile de Lyon.** One of the best and most beautiful yellow Tea Roses for general planting; may be had in bloom the entire year by proper treatment. The flowers are of good size, deep, full, very sweet-scented, rich golden yellow.

***Franz Deegan.** A seedling from Kaiserin Augusta Victoria. This beautiful yellow Hybrid Tea is a fine grower, having dark, leathery foliage and the good habit of throwing up numerous heavy canes, each one crowned by a glorious flower of large size, composed of large petals; the outer petals are about the color of Perle des Jardins; the inner petals a good orange shade, very deep and rich. It is a constant bloomer, opening its buds freely; a strong, healthy grower, not subject to mildew. A very promising variety.

***Gladys Harkness.** Growth is very erect and vigorous, reminding one of American Beauty; profuse in bloom. Flowers large, formed like a fine Hybrid Perpetual; color deep salmon-pink; has a splendid constitution and is very fragrant.

***Gruss an Teplitz (Hybrid Tea).** As a bedding Rose this is one of the finest and most useful varieties ever sent out. Many of our customers who bought it last spring are realizing its value and singing its praises. It will take rank with Hermosa or Soupert. The color is brightest scarlet, shading to deep, rich velvety crimson. It is very fragrant. The freest grower.

General Robert E. Lee. Orange-yellow, after the style of Ma Capucine, but richer and better. It is a good grower, has elegant long buds, borne on long stems, and will produce more of them than any other Rose we know. It forces easily, being at its best in midwinter. The color is so peculiar and rich that it attracts attention wherever seen. Try it.

ROSES OF SPECIAL MERIT, *continued*

***Golden Gate.** The buds are long and pointed, opening out into well-shaped flowers of creamy white, delicately tinged with golden yellow and rose; blooms continuously.

***Helen Gould (Balduin).** Not only ourselves, but the general public believe this Rose to be one of the best ever-blooming Roses ever introduced. Its color is quite attractive, being a soft, intense carmine, with shades of cerise and solferino very much the color of American Beauty. It blooms very freely and will endure extremely cold weather with but slight protection. A grand Rose to add to our list, and one that every florist should introduce to his trade.

***Helene Cambier.** This lovely coppery yellow Hybrid Tea ever-blooming Rose will fill a long-felt want, from the fact that everybody has been looking and longing for a good yellow Rose that combines vigorous hardiness with rich color and free blooming qualities. This Helene Cambier does. It is a new Rose of French origin, destined, we believe, to find a prominent place among the highest grade of ever-blooming Roses.

***Hermosa.** Always in bloom and always beautiful; the color is a most pleasing shade of pink; very fragrant.

***Ivory (White Golden Gate).** It is a perfect Golden Gate in all respects except color, which is of the purest ivory-white. It has the same exquisite shape of bud as does the parent plant. We have found it a free and constant bloomer, and in all respects a first-class Rose. You will do well to include this beautiful Rose in your order.

***Kaiserin Augusta Victoria.** A beautiful Rose with elegant, large-pointed buds and very large, full double flowers; delicate creamy white; deliciously fragrant. The plant is a strong, healthy grower and constant bloomer. The flowers are on strong, stiff stems, with rich glossy foliage, making it one of the finest Roses for corsage wear or any use whatever.

***Lady Battersea.** This variety has long, pointed buds of the largest size, and is very striking in form; the color is bright cherry-crimson, often approaching the shade of Liberty. The stems are stiff and extremely long; a vigorous grower and free bloomer; early in the season the flowers are not very double, but on strong plants the blooms are well filled. An unusually promising bedder.

***Lady Clanmorris.** Perfectly distinct; a splendid Rose, of very robust growth and free, branching habit, flowering continuously and freely throughout the season; blooms very large and of good form; petals large, smooth and of great substance, creamy white, with delicate salmon center, edge of petals margined pink. Field-grown. 30c.

Lady Mary Cory. Growth vigorous and of erect, branching habit; blooms of good size, freely produced and perfectly formed; color deep golden yellow. Distinct and fine. Field-grown. 30 cts.

***Louis Philippe.** Rich, dark, velvety crimson; free and beautiful.

***Mad. Abel Chatenay.** Very strong, healthy-growing variety, with rich, bright foliage. A grand bedding Rose, as it is a profuse and continuous bloomer; flowers of good size, very double, with slightly recurved petals; elegant buds, just the right size and shape for buttonhole use; color rosy carmine, shaded salmon.

***Mrs. B. R. Cant.** A fine garden variety of even shade of salmon-rose, round and full, the form of a good Hybrid Perpetual. A very free grower and free bloomer. It flowers as continuously and freely as a China Rose, and is especially fine in autumn. A splendid addition to our standard bedders.

Marie Guillot. Splendid for any use; especially desirable for summer Rose beds; pure white, sometimes tinted pale yellow.

***Meteor.** Rich velvety crimson, exceedingly bright and attractive. The plant is of vigorous growth and very free-flowering.

***Mrs. De Graw.** An ideal bedding Rose that will give an abundance of bloom from early summer until frost. The flowers are bright rich pink, of good size and very fragrant; blooms in clusters.

***Mad. Schwaller.** A remarkable Rose, having the strength and style of the Hybrid Perpetual and the free-flowering qualities of the Tea; color deep rosy flesh, deepening on edge of petals.

***Mosella (Yellow Soupert).** Mosella is a stronger grower and flowers a little larger than Clothilde Soupert, but appear the same in clusters and on single stems. The color is a chrome-yellow in the center, getting creamy white on the edges of the petals. It will make a great bedder, and is perfectly hardy.



GOLDEN GATE

ROSES OF SPECIAL MERIT, continued

***Maman Cochet.** An excellent pink Rose, with rich, long, straight stems; deep rosy pink, healthy foliage, and large flowers on the inner side of petals silvery rose. Equally valuable for pot culture or outdoor planting.

Marie Van Houtte Is creamy white, outer petals outlined with bright rose; occasionally the entire flower is suffused with light pink; growth strong; bloom profuse.

***Mad. Francisca Kruger.** Large flowers of beautiful copper-yellow. Unlike any other Roses on our list.

***Mad. Jos. Schwartz.** One of the most hardy Tea Roses, and particularly adapted for open-ground planting; produces its bloom in great profusion; color white, beautifully flushed with pink.

***Mad. Caroline Testout.** Probably no Rose stands higher in public estimation today than La France, and when we say this elegant new Rose is a close counterpart of La France we have said enough to insure it being planted by vast numbers of people. We don't know that it is any better than La France, but it is decidedly deeper and more brilliant in color and a larger flower, and is as good in other ways. It is a wonderful Rose.



MAD. CAROLINE TESTOUT

Niphetos. Still a great favorite and one of the best white Tea Roses. The buds are long and pointed, opening out into a fine, large, pure white flower. Much prized on account of its delightful fragrance.

***Pearl of the Garden.** The form of this bud is round and symmetrical; growth strong, healthy, vigorous; color rich canary yellow.

***Prince of Bulgarie.** A very vigorous grower, with large, bright green foliage; beautiful in bud; flowers are very large and full; the outer petals are extremely large, of superb rosy flesh-color; very fine and very free. First prize at the Paris Exposition. Very much like a superb Carnot in form.

***Pink Soupert.** This bright new Rose is a very free-flowering variety, much resembling Hermosa, but more double and flowering more freely. The flowers are not quite so large, full and handsome as our original Soupert, but fill a place because of their brightness and freedom.

***Queen of Edgely (Pink American Beauty).** Another season has proved this wonderful Rose to be all and more than was claimed for it by its originators. A perfect American Beauty in all respects except in color of bloom, which is a most lovely shade of bright pink, approaching Mme. Caroline Testout. As the flower grows older it turns to a lovely light pink. This is one Rose that you will all want, and the price this season is within the reach of all. We can recommend this highly to all lovers of a truly grand Rose.

***Queen's Scarlet.** Dazzling crimson-scarlet, with beautiful buds. A splendid Rose.

Rainbow. A very useful and handsome striped variety of strong, vigorous habit; makes fine buds.

***Souv. de Pierre Notting.** This variety is a seedling of Marechal Niel and Maman Cochet, with beautiful closely set foliage and a strong, sturdy habit of growth. The bloom is very large, perfectly full, of elegant form, having a beautiful long bud; the colors are very bright, distinct and clear, and have no unpleasant tones—orange-yellow, bordered in carmine-rose. Promises to prove very popular. Has received no less than six gold medals and prizes.

Snowflake. Never out of bloom, and as a pure white bedding Rose its equal is hard to find.

Sunrise. A grand improvement over the well-known Sunset. The color is a blending of deep yellow with bright scarlet and clear deep copper shadings; as the bud opens the scarlet changes to dark red. The buds are perfect, and the open flower is one of the handsomest imaginable.

Sunset. Full, finely formed flowers; rich golden amber, tinged and shaded ruddy copper; a prolific bloomer.

ROSES OF SPECIAL MERIT, continued

***Souvenir de la Malmaison.** One of the choicest Roses we offer and one that will give entire satisfaction for garden or pot culture. The color is creamy flesh, bright and clear.

***Souvenir du President Carnot.** The finest Rose presented to the public in many years. In beauty of form it is simply unsurpassed; has the loveliest pink and white tints ever seen.

Winnie Davis. The color is apricot-pink, shading to a flesh tint at base of petals; buds oblong and well formed when fully expanded, resembling a sunburst; most peculiar and strikingly beautiful. Its habits are vigorous and robust; very free-blooming, each eye producing flowers. Foliage leathery, reddish green, glossy and very large. It has also the disposition of throwing up vigorous shoots from the roots, producing three to eight blooms, its peculiar fragrance like luscious apricots. For the middle and southern states we claim the Winnie Davis to be an acquisition that is second to none introduced in recent years.

***White Lady.** One of the startling new Roses of recent date. It has gigantic flowers with enormous magnolia-like petals; one of the handsomest and most effective of Roses, and very distinct. The color is white, delicately flushed with pale pink; blooms are borne in great profusion on stiff stems, with heavy foliage.

***White Bougere.** Free-blooming, clean and healthy in growth; flowers pure white, of good substance, on good stiff stems; will produce 50 per cent more blooms than Bride.

***White Maman Cochet.** This American sport of the grand French variety is very likely to prove the very best white bedder.

Yellow Cochet (Madame Derepas Matrat). A pure Tea Rose, very free-growing and hardy in character. It throws up fine strong stems, crowned by solitary buds of grand size; the color is a good sulphur-yellow on first opening, changing to a delightful rose-color as the flower gets age, when it takes on this rose shade. It can not be distinguished from White Maman Cochet. Will probably rank with the Cochets. Blooms very large, perfectly double, splendid form and freely produced. It has every quality necessary to make the ideal yellow bedder, ranking with the White and Pink Cochets in value as a summer Rose.

FOUR LA FRANCE ROSES

***Pink La France.** The flowers are very large, double, delightfully fragrant; light silvery pink; blooms continuously throughout the season and stands first among the Roses for our climate.

***White La France.** Pearly white, shading to rose; like La France in other characteristics.



LA FRANCE ROSE

***Red La France (Duchess of Albany).** Retains all the characteristics of the type, with the blooms three to four shades darker, of a deep carmine-pink hue.

***Striped La France.** Beautifully variegated bright rose on a satin pink ground.

HYBRID PERPETUAL ROSES

***General Jacqueminot.** Rich velvety crimson; magnificent in bud state or open.

***Magna Charta.** Pink, shading to carmine; very large and globular. Buds magnificent and produced in abundance.

***Margaret Dickson.** Flower very large; white, with rose center; petals very large, shell-shaped, of heaviest texture.

***Mrs. John Laing.** Queen of the Hybrid Perpetuals. Soft pink, with satin-like sheen. The flowers are large, finely shaped and exceedingly fragrant.

***Paul Neyron.** The largest-flowered Rose in cultivation, and one of the freest blooming; color deep clear rose; very fresh and attractive; an exceptionally good grower, making straight shoots 4 to 5 feet high in one season, each shoot tipped with an immense flower, often 5 inches in diameter.

***Vick's Caprice.** Soft, delicate pink, shaded carmine.



CRIMSON RAMBLER

CLIMBING ROSES

***Baltimore Belle.** Pale blush, variegated carmine, rose and white; very double; flowers in beautiful clusters.

***Climbing Meteor.** The finest crimson ever-blooming climbing Rose. It is a rich, velvety crimson, much like the forcing Rose Meteor, of which it is a sport, and an extremely strong-growing variety, making shoots 12 to 15 feet long in a single season under favorable circumstances. It has the same characteristics as its parent, and will give unalloyed satisfaction.

***Climbing Bridesmaid.** What Bridesmaid is to the garden this Rose is to the higher planes, where it decks the airy heights with a wonderful profusion of clear, deep pink flowers.

***Climbing Wootton.** New, hardy, everblooming crimson Rose. To our mind this is one of the best Roses in this book, for these reasons: It is hardy, has no weak spots, grows with wonderful vigor, blooms continually throughout the season, producing flowers that are nothing less than superb, both in size and profusion of flowers; color a bright magenta-red; flowers large and petals heavy and leathery; beautiful buds. An all-right climber.

***Climbing Soupert.** This new variety stands at the head of hardy climbing everblooming Roses, and is unequalled for quick and abundant bloom and healthy, vigorous growth. The flowers are 2½ to 3 inches across, and perfectly

double; rich, creamy white, sometimes tinted with blush and borne in immense profusion the whole growing season, which are from June to November.

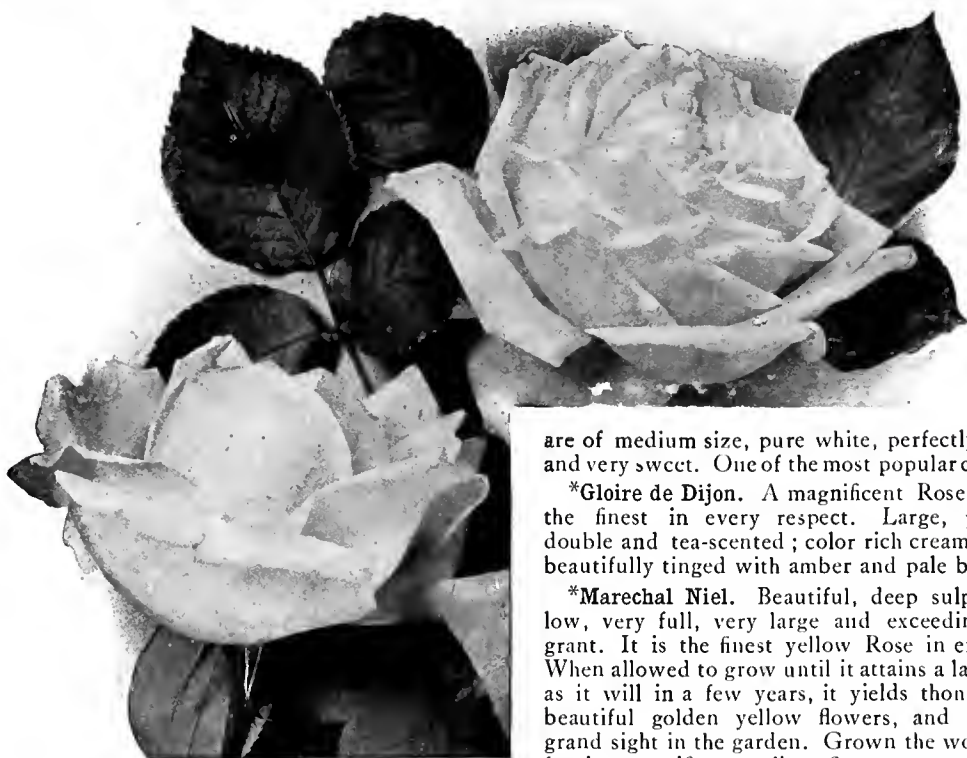
***Crimson Rambler.** Perfectly hardy in the open ground; will grow 8 to 10 feet in a season. Flowers appear in great panicles, and are of a deep, rich crimson color, like blood-colored velvet; when cut they last two weeks in water, and fully a month on the bush.

***Climbing Perle des Jardins.** A vigorous climber that meets all the requirements, and is as charming in color and size as the standard Perle; golden yellow.

***Climbing Souvenir de la Malmaison.** A sport of the old favorite Malmaison. Flowers are very large and double, of a beautiful flesh-color; plant is of strong, climbing habit and free-blooming.

***Empress of China.** A true perpetual bloomer, producing a profusion of flowers even the first season. Flowers of good size, semi-double, of a beautiful bright pink. Grows very fast.

***Gainsborough.** The best of all climbing Roses. We are very proud to bring this fine Rose to the notice of all rosarians, be they amateur or professional. We are fully convinced that for a hardy everblooming climber it has no equal, even eclipsing that grand variety, Mrs. Robert Peary. For beauty and size we place this variety at the head



CLIMBING MARECHAL NIEL

CLIMBING ROSES, continued

of the Hybrid Teas. The foliage is an exact counterpart of its parent, Viscountess Folkestone. Its delicate colors are hard to describe, being delicately tinted flesh, almost white, and lustrous as satin. When in full bloom it resembles a large, white, fluffy peony, but without a suggestion of stiffness, often measuring 8 or 9 inches in diameter. An enthusiastic admirer describes it as a Rose reminding him of a beautiful girl wearing a light-colored Gainsborough hat, ornamented with white ostrich plumes. Hence the suggestion of its name. Be sure and try this grand Rose.

***Mary Washington.** Said to have originated at Mt. Vernon over one hundred years ago. It is an ever-blooming climbing Rose of vigorous and rapid growth, and makes a profusion of fine buds, which are borne in large clusters. The flowers

are of medium size, pure white, perfectly double and very sweet. One of the most popular climbers.

***Gloire de Dijon.** A magnificent Rose; one of the finest in every respect. Large, perfectly double and tea-scented; color rich creamy white, beautifully tinged with amber and pale blush.

***Marechal Niel.** Beautiful, deep sulphur-yellow, very full, very large and exceedingly fragrant. It is the finest yellow Rose in existence. When allowed to grow until it attains a large size, as it will in a few years, it yields thousands of beautiful golden yellow flowers, and makes a grand sight in the garden. Grown the world over for its magnificent yellow flowers especially desirable in the South. We have a grand stock of this variety, and can guarantee it true to name. 2 1/2-inch pots, 10 cts.; 3-inch pots, 25 cts.; 5-inch pots, 50 cts. Field-grown, 50 cts.

***Mrs. Robt. Peary** (Climbing Kaiserin Augusta Victoria). An exact counterpart of the bush form in every way except its climbing features. This is one of the most delightful of all pillar Roses, and should be in every collection.

***Pink Rambler** (Psyche). A new Rose from the Crimson Rambler, which is identical with its parent in all its fine qualities except the color, which is a light salmon-rose, shaded with pink. A strong grower, and a real companion to the Crimson Rambler. Grown together they make handsome embellishments to the porch.

***President Cleveland** (Climbing Marie Guillot). Of a semi-climbing habit and otherwise identical with Marie Guillot, the loveliest of all white Roses.

FIELD-GROWN ROSES

We want to call your attention to the fact that field-grown Roses should be planted early, to get the best results. We always do all replanting of field-grown Roses in the month of January. Why? Because if planted late in the season the roots do not get a good hold on the soil before the top starts into growth; and to have the best results they should be planted early, so that the young roots, or workers, may get well formed before the top has started into growth. You can plant these, to have the best results, in December, January and February. While they may be planted later and do well, with proper care, you will have much better results by planting very early, and much less care will be required. The young roots that form after planting are what supports the plant, and the better chance these roots have to form and get hold of the ground, the better chance the plant has to thrive. It is not the old roots you want, but the new ones. They are the workers.



AMERICAN BEAUTY ROSE (See page 7)

Our Unnamed Collections of Plants for \$1

These collections are subject to the following conditions: That persons ordering are only to name the number designating the collection or collections wanted, as it takes too much valuable time to read long letters giving detailed lists of plants in each collection desired. Simply the number of collection is all-sufficient.



Order by Number Only

The following by mail or express:

No. 1. 15 Ever-blooming Roses, all different and all fine sorts.

No. 2. 20 single and double Geraniums, all different.

No. 3. 24 Coleus, all colors and kinds.

No. 4. 24 Verbenas, all colors.

No. 5. 24 Alternantheras, green and red.

No. 6. 12 Moonvines, white and blue.

No. 7. 15 Salvias.

No. 8. 30 Pansies, all colors.

No. 9. { 3 Roses, 3 Geraniums,
3 Coleus, 3 Verbenas, 3 Salvias.

No. 10. 5 Roses, 10 Geraniums.

LEMOINE'S NEW GERANIUMS FOR 1906

The following Geraniums, all introductions of Mr. Victor Lemoine, the noted French hybridizer, have been tried under our own observation during the past summer, and we believe them to be one of the finest sets yet sent out by him, all of which will be received with pleasure by all interested in this popular class of plants.

NEW DOUBLE GERANIUMS

20 cts. each, \$2 per doz.

Charles Diehl. Large dense truss; salmon-pink, with scarlet shadings.

Jose Echegaray. Very large heads and individual flowers; identical in color with the well-known rose Paul Neyron; a beautiful tender rose-color.

Gustave Geffroy. Very compact habit, remarkably free-flowering, deep carmine-lake.

Marcelle Tinayre. The finest large-flowered pure white.

Maurice Pottecher. A fine pure scarlet, intensified by a large, pure white eye.

Mistral. Flowers large, semi-double; bright vermillion, with large white eye.

Paul Harel. Very large truss; deep rose-pink, with many minute carmine-purple spots.

NEW SINGLE GERANIUMS

20 cts. each, \$2 per doz.

Abel Lafranc. Well-rounded large flowers; pure white, with the three lower petals densely spotted with crimson-carmine.

Emile Deschanel. Very large trusses of brilliant cardinal-red.

Eugene Sue. Immense trusses of brilliant scarlet.

Gustave Droz. Very compact habit; large trusses of medium-sized flowers of a brilliant cardinal-red.

Ivan Strannik. A fine large pure white.

Juste Olivier. Large truss of medium-sized flowers of tyrian rose-color, shading to cardinal-red at the base.

Prevost Paradol. Intensely brilliant aniline-red, with large white eye.

SIX SINGLE GERANIUMS OF RECENT INTRODUCTION

15 cts. each, \$1.50 per doz.

Duke of Bedford. Rich crimson, with small white eye; always a well-formed flower of large size.

Mrs. E. Rawson. Beautiful salmon-scarlet, base of upper petals shaded violet-crimson; florets large and of fine form.

Princess Alexandra. Large flowers and truss of a beautiful salmon-rose.

Snowdrop. Beautiful pure snow-white; of fine form.

Telegraph. A pleasing shade of deep orange-gerise; a robust grower and free bloomer.

The Sirdar. Perfectly round, large scarlet flowers; very fine.

SIX DOUBLE GERANIUMS OF RECENT INTRODUCTION

15 cts. each, \$1.50 per doz.

A. H. Trego. Dazzling crimson-scarlet; semi-double; very large flowers and very free.

Bertha de Presilly. Delicate pure pink, sometimes marked with red.

Double Dryden. Bright rosy red, white center.

Fleur Blanc. Beautiful pure double white.

M. Joly de Bammerville. Center violet-maroon, bordered with deep crimson, the upper petals feathered red.

Peter Henderson. Enormous trusses of brilliant scarlet flowers; one of the finest.

TWELVE STANDARD DOUBLE GERANIUMS

Strong plants in 2½-in. pots, 10c. each, \$1 per doz.

Alphonso Riccard. Bright vermillion-scarlet; large florets.

Beaute Poitevine. The best semi-double salmon-pink bedder.

Bruante. Standard scarlet bedder.

Gloire de France. White, with light pink markings; a fine bedder.

John Doyle. A vigorous-growing, rich scarlet.

Madonna. Finest double white.

Mme. Jaulin. Delicate pink with white border; a pretty color combination.

Marquis Castellane. A combination of two shades of red.

Miss Frances Perkins. A charming shade of pink.

S. A. Nutt. One of the best rich, dark crimson bedders.

Thomas Meehan. Pink, shaded violet, upper petals marked orange.

Ville de Poitiers. Enormous flowers of an intense pure scarlet.

NINE STANDARD SINGLE GERANIUMS

Strong plants in 2½-in. pots, 10c. each, \$1 per doz.

C. W. Ward. Large deep apricot-salmon.

Dryden. Bright rosy red; an excellent bedder.

Granville. Large, soft, clear pink.

General Grant. An old favorite red bedder.

Jacquerie. Rich, dark crimson-scarlet.

L'Aube. The finest single white yet introduced.

Mme. Bruant. White, veined with carmine.

Mrs. E. G. Hill. Beautiful salmon.

Queen of the West. An excellent scarlet bedder.

OLDER GERANIUMS

We have a fine lot of the older kinds of Geraniums: single red, double red and crimson, single white, double white, single pink, double pink, single salmon, double salmon, double violet, and single and double variegated, which we can recommend for Texas.

10 cts. each, 6 for 50 cts., 12 for \$1

IVY GERANIUMS

P. Crozy. A grand hybrid between the Zonales and Ivies, having the foliage of the former, but very heavy in texture, while the forms of truss and florets are found only among the Ivies. The color is soft, bright scarlet.

Souv. Chas. Turner. Florets 2 ½ inches, trusses 6 inches across. Color a deep, bright pink, approaching scarlet in color, the upper petals feathered maroon; quite double.

Garden's Glory. Fine, bright scarlet, the best of its color, perhaps; bold, full flower; free grower and bloomer, and one of the most generally useful of Ivies. 10 cts.

Le Printemps. Rosy pink; very beautiful and effective. Should be better known and more widely grown. 10 cts.

Chas. Monselet. Fiery red; upper petals nicely marked. Trusses as fine as those of a Zonal. 10c.

Galilee. Light rosy pink, veined with lilac; extra good. 10 cts.

New Double White Ivy Geranium, "Joan of Arc." The flowers are perfectly double, white as snow, and literally cover the plant when in full bloom. The foliage is extremely handsome, the dense, glossy green leaves making a most effective background for the great cluster of snow-white flowers. 10 cts.

Mrs. Hawley. A deeper colored Chas. Turner, with more vigorous habit. Flower large, in fine trusses on long stems; has all the good qualities of Turner in a beautiful new color. Every florist will appreciate this delightful novelty. 10 cts.

Col. Baden-Powell. The flower is of enormous size, the largest among Ivies; of elegant showy form; the color varies from pearl-white to soft blush; a free bloomer and a good grower. The

trusses are of good size, on long stems, which makes it doubly valuable; makes a fine specimen pot-plant, and is very beautiful in baskets.

Pelargoniums, or Lady Washington Geraniums

These have very beautiful flowers, richly blotched, so that they are sometimes called Pansy Geraniums. 15 cts.

SCENTED GERANIUMS

Apple. The most delicately scented of all Geraniums. 15 and 25 cts.

Nutmeg. Small leaves, resembling the apple-scented.

Rose. Broad-cut fragrant leaves.

Cut-leaved Rose, Leaves finely cut.

10 cts., except
where noted



DOUBLE GERANIUM



TIMOTHY EATON CHRYSANTHEMUM

CHRYSANTHEMUMS

Black Hawk. Dark crimson-scarlet; large, strong-growing, with stiff stem and grand foliage. 10 cts.

Ben Wells. 4 feet. Early midseason. Take bud after August 25. A monster Jap, 10 inches across; blush white, with long, narrow florets, slightly reflexed, but deep. One of the finest; a general favorite. 15 cts.

Clementine Tousel (The "Early Chadwick"). The bloom is the largest obtainable white for the date, having received C. S. A. certificate on October 8. It is one of the most lasting varieties, either on or off the plants; has splendid stem and foliage, can be planted close and bring every flower perfect; just about the color of Chadwick. Second crown or terminal bud. The finest early commercial variety of recent years; a very profitable sort. 15 cts.

Col. Appleton. As to bud: If for commercial purposes, use the first crown, which brings it early and large; if for exhibition, use the second crown, which brings a flower with a better finish; golden yellow. 3 1/2 feet. Nov. 1 to 10. 10 cts.

Dr. Enguehard. Good commercial variety, also grand for exhibition; fine traveler. Color, a true pink, without the least trace of purple. Stem and foliage perfect. Perfectly double. Take bud after Aug. 20. Midseason variety. Height, 4 feet. 10 c.

Golden Wedding. Nothing finer among yellows; shines like burnished gold; the standard for measuring color. 10 cts.

Guy Hamilton. Midseason. Second crown. 3 feet. Color pure white, with long, drooping florets, forming a large graceful flower. No finer exhibition white has ever been shown. 15 cts.

Glory of the Pacific. Best early pink. 2 1/2 feet. Crown bud. Early October. 10 cts.

Gen. Hutton. 4 1/2 feet. Midseason. Take bud after August 15. Yellow, shaded orange; easy doer, enormous. Seen in all the best entries in the last shows; indispensable. In form and petal, like a perfect Carnot. 15 cts.

Goacher's Crimson. 2 1/2 feet. Earliest bud. September to November. Bright crimson, 5 inches across; the finest of early 'mums for color and habit; beautiful stem and foliage. 10 cts.

Golden Chadwick. This is a grand addition to the commercial yellows. A perfect Chadwick, in a good shade of color; almost as deep as Appleton. 10 cts.

Ivory. One of the best known dwarf early white sorts; grown in immense quantities. 10 cts.

Jeannie Nonin. Scored 98 before the C. S. A. Committee and won the silver cup at Chicago. For Thanksgiving and later this has no rival; of the largest size, perfectly globular, finely finished, an easy doer, and a splendid keeper and shipper. This variety is queen of commercial whites, the color being very pure; the most valuable introduction of recent years from the American standpoint. 4 feet. Latest white. Take second crown or terminal bud about September 15. 20 cts.

CHRYSANTHEMUMS, continued

Leila Filkins. 4 feet. Midseason. Bud after August 15. A lovely shade of pink; fully $7\frac{1}{2}$ inches; may be described as a pink Mrs. Pockett, but fortunately does not drop its petals so much; habit very stout, with beautiful foliage. 10 cts.

Miss Alice Byron. Fine midseason white for shipping or for general use. Every florist who grows any 'mums ought to have a good block of it. $3\frac{1}{2}$ feet. Early midseason. Very lasting. Must be cut 8 to 10 inches from the ground on account of its woody stem. Any bud. 10 cts.

Miss Lucy Evans. A beautiful heliotrope-pink, clearer in color and larger in size than the very popular Mrs. Coombes, and opens freely and easily; incurving center, reflexing outer petals. 4 feet. Midseason. Any bud is fine. 15 cts.

Maud Dean. Very bright, clear, beautiful shade of pink; petals horizontal or recurved; stems stiff. 10 cts.

Mlle. Anna Debono. This variety would seem to be the very acme of quality and excellence in its type of broad, deep, reflexing Japanese; the stem and foliage are excellent; the bloom is a pure white monster, yet finely finished. $4\frac{1}{2}$ feet. Midseason. Bud about September 1. 20 cts.

Mrs. Jerome Jones. A beautiful glistening white, Japanese incurved, still widely grown and greatly admired. 4 feet. Midseason. 10 cts.

Mrs. E. Thirkell. 5 feet. Midseason. Second crown and terminal. Deep yellow, with amber shadings; a monster bloom with whorled center and long, drooping florets; easy to do, and a splendid keeper; indispensable for exhibition; always a sensational variety. 10 cts.

Mrs. Robinson. Probably the most widely grown of whites for its date; very early midseason. 10 cts.

Mrs. Coombes. Bright rose-color. In heavy demand on account of the record it has made. The flower is immense, with broad, slightly reflexing petals; dwarf, and with elegant foliage. One of the best of its color, either for commercial or exhibition purposes. Takes the crown bud about August 20. $3\frac{1}{2}$ feet. Very early midseason. 15 cts.

Mrs. Buckbee. A fine, pure white; incurving, with outer petals reflexing; strong stems, clothed with handsome foliage. Height attained from June planting, 4 feet. Its fine keeping qualities and pure color make it of extra value and its finish makes it a strong entry for exhibition. 15 cts.

Mrs. S. T. Murdock. One of the finest novelties; rich glistening pink; fine globular bloom. 10 cts.

Modesto. Exceptionally meritorious. The finest yellow yet produced. Intense in color, unsurpassed in size, of an incurved, slightly whorled form, with very high, full center. 10 cts.

Major Bonnaffon. The most widely grown of yellow sorts for commercial purposes. 10 cts.

Merstham Yellow. The largest yellow obtainable. First week in October. Habit and foliage beautiful; color a fine, bright shade; form, a com-

pect and broad reflex; excellent keeper. $3\frac{1}{2}$ feet. August 10 bud. Highly valued by those growers who do it well. 20 cts.

Majestic. Grand incurving white, with broad, grooved petals. 5 feet. 15 cts.

Nellie Pockett. An Australian of great beauty; a fine white of elegant form, incurving and reflexing, rather narrow petals. Fine for exhibition or commercial purposes. Will rank with Robinson when well known. $3\frac{1}{2}$ feet. November 10. Crown bud, 10 cts.

Opah. A large flower, informal and showy in build; white, slightly suffused with pink. The late buds show a decided pink coloring, and the early ones produce nearly white flowers. $3\frac{1}{2}$ feet high. Second crown buds taken August 15 were cut October 4; 6 inches in diameter. 10 cts.

Polly Rose. Very easy to do; fine for pots. The very finest, largest and best, from the commercial standpoint, of all the early whites. Bench it as early as June 1, for fine blooms. 10 cts.

Robt. Halliday. Is still near the top of the list of early yellows; it has taken several years to show its possibilities, but this variety has attained wide popularity, and deservedly so; it is indispensable, very large when well done. 3 feet. October 20. 15 cts.

S. T. Wright. 5 feet. Midseason. Crown bud end of August. Deep velvety crimson, one of Mr. Pockett's very best. Florets broad and thick and regularly reflexed till only the face of each shows. Has splendid stem and habit and likes full sunshine. 15 cts.

Timothy Eaton. Height, $3\frac{1}{2}$ feet; time, November 5 and later; can be spaced 6 x 8 inches; take bud between August 25 and September 15; use first or second crown. The terminal bud brings a brittle stem, breaking frequently at the first shoulder. 10 cts.

White Bonnaffon. Color pure white; form identical with Bonnaffon. Growth very short-jointed, not exceeding 3 feet in height. Foliage large and very deep green. Its lateness (November 20 to 30) greatly enhances its value. Take terminal bud about October 10. 10 cts.

W. H. Chadwick. Magnificent variety in both form and color, and unsurpassed in size. Not an easy doer, but repays extra trouble. White or blush. 4 feet. Late. Terminal bud. 15 cts.

W. Duckham. $4\frac{1}{2}$ feet. Early midseason. Any bud after August 4. Color exquisitely beautiful, the form grand; it is very lasting either on or off the plant, an easy doer, perfecting a very large per cent of blooms 7 inches across, on stiff, well-foliaged stems. 15 cts.

Yellow Eaton. A bright yellow sport from Timothy Eaton. Especially valuable as the best in its color to follow Appleton. Foliage very beautiful; stem first-rate, and quite strong enough to hold up the monster blooms, which do not show the coarseness sometimes attributed to Eaton. For everybody's use, and for commercial purposes as well as for show, it is strictly A No. 1. Use second crown bud. 10 cts.



HOUSE OF ARISTOCRAT

CARNATION NOVELTIES FOR 1907

Aristocrat

Aristocrat shows promise of becoming the most satisfactory Carnation, from every point of view, ever sent out. Beautiful cerise-pink; 3 to 3 1/4-inch flowers, borne on very long stems. Perfect in form and calyx; does not burst. Very free-flowering, coming into flower early and continuing long. Sure to be in great demand. 25 cts. each, \$2.50 per doz.

The John E. Haines

We do not hesitate to say that the Haines will become the great standard scarlet of the future, notwithstanding the fact that there are other competitors for that honor. It is an early and continuous bloomer, with long stems right from the start. The Haines should be seen growing to be thoroughly appreciated. 25 cts. each, \$2.50 per doz.

Skyrocket

In offering this fine new scarlet, we do so believing it will become very popular as a decorative flower, on account of its exceptionally long, graceful stem. A vase of Skyrocket in midwinter is one of the most charming sights imaginable, and will make a valuable Carnation for the purpose mentioned, when American Beauties and other large flowers are so expensive. 25 cts. each, \$2.50 per doz.

Windsor

This is sure to prove a winner. Nothing approaches it in color, which is a clear silvery pink—a shade between Enchantress and Mrs. Thos. W. Lawson—and much more beautiful than either. The color will make it sell in any market. Stem is just right. Flowers are considerably larger than Lawson and much better shaped. As a grower it has everything that can be desired. 25 cts. each, \$2.50 per doz.

CARNATIONS

We are the largest growers of this truly popular flower in the South. We grow for cut-flowers each season over 50,000 plants, and we grow nothing but the best. We do not offer everything to be found in Carnations, but the best only, such sorts as we find to be money-makers as cut-flowers. These are the ones that give the amateur the best satisfaction, and these are the sorts you will find listed below. You can order from this collection and not fear that you are getting anything that will not give you the best satisfaction. The Carnation is one of the most satisfactory plants for the South. Ready February 15.

Price, except where noted, 10 cts. each. After August 1, 25 cts. each, \$2.50 per doz.

"The \$30,000 Carnation" (Mrs. Thomas W. Lawson). It is a beautiful shade of pink, 3 to 4 inches in diameter, on strong, erect stems. It is such a grand flower and so strong and sturdy in growth that the originator was paid \$30,000 for the original stock.

The Queen. The best and most prolific white Carnation to date, bearing a 3- to 3½-inch bloom on a long, rigid stem. A fine keeper and shipper. The calyx never bursts, and no poor flowers. We can strongly recommend this variety as the best we know as an all-round commercial variety.

Enchantress. One of the grandest of recently introduced Carnations; a leader in its color, an exquisitely delicate shade of shell-pink, deepening toward the center. The stem and habit of growth are as nearly perfect as can be. Blooms early and continuously.

Queen Louise. Pure white. It has much to recommend it as a commercial variety. Its freedom of bloom, ease of culture and perfect calyx are among its leading features. Always in bloom, every shoot producing a perfect bloom.

Flamingo. A sensational scarlet-flowered giant that has set Carnation-growers to wondering if the limit of Carnation perfection has not, at last, been reached. Brightest deep scarlet, of splendid form and unusual freedom of bloom. Its equal as a fancy cut-flower variety has yet to be shown. Its color makes it a most valuable variety.

Nelson Fisher. Pronounced an improved form of Mrs. Lawson; produced by the originator of Mrs. Lawson, and surely worthy of extensive cultivation. Very bright, deep pink, showing none of the magenta shading often seen in Lawson. 15 cts.

Mrs. Patten. A very high-grade, commercial variegated. Color white, daintily marked with Lawson pink; blooms early and freely. One of the best in its class. 15 cts.

Lady Bountiful. A pure white, 3½ inches across; stems 24 inches and longer; has a splendid calyx, and a good, strong clove fragrance. A fine keeper and very productive. 15 cts.

Fiancee. It is a magnificent pink variety, with long, stiff stems and a big flower; the color is bright, pure pink, about the shade of Marquis at its best; it belongs in the class with Enchantress. 15 cts. Valuable cut-flower variety.



CARDINAL

CARNATIONS, continued

Cardinal. We feel sure that this variety will prove a first-rate commercial red; it is free in bloom, has a good calyx, and a nice regular form; one of its finest qualities is the quickness with which it opens its buds, and this quality is doubly appreciated in mid-winter, when nearly all the reds are so slow in expanding. Its defect is a weakness of stem early in the season, never so pronounced as to bar it commercially, but it is in fine condition for the holiday trade and later; it never shows single blooms at any stage of its growth; can be planted very close. 15 cts.

The Belle. Color pure white; size fully 3 by $3\frac{1}{2}$ inches; form perfect, stem stiff and wiry; fragrance spicy clove. Early and free-flowering. 15 cts.

Robert Craig. An ideal Christmas scarlet, with enormous blooms; $3\frac{1}{4}$ to $3\frac{1}{2}$ inches in diameter. A healthy grower, strong, vigorous and free. 20 cts.

Victory. Many Carnation growers say it is the finest scarlet color of any Carnation; even when the flowers are aged they seem to retain their bright color. Size 3 inches and over; fine long stems. Received first prizes in many of the fall shows. 20 cts.

Lieutenant Peary. Pure white; of fine form and fragrance. Flowers of largest size and borne on strong, long stems and very free-flowering. 20 cts.

Boston Market. In many sections this is being grown to the exclusion of all other white varieties. Can be depended upon for good-sized, nicely shaped blooms in profusion. Stem, form



DOROTHY WHITNEY

and habit of growth excellent. Color ivory-white.

Dorothy Whitney. Conceded to be the nearest approach to the ideal yellow Carnation. Deep golden yellow, irregularly edged with faint markings of light pink. 15 cts.

Harlowarden. The largest and best of its color—a bright dazzling crimson. Flowers often measure 3 inches in diameter, and are well supported on long, stiff stems. A wonderfully free bloomer, always full of buds. 15 cts.



General Collection of GREENHOUSE PLANTS

ABUTILONS

(Flowering Maples)

Eclipse. Always in great demand for baskets and vases. One of the finest variegated foliage plants, beautifully marked dark green and yellow. Flowers bright yellow, with crimson throat. Has quite a distinct trailing habit. 10 cts.

Souvenir de Bonn. The most attractive of all the Abutilons, having deep green maple-shaped leaves distinctly bordered creamy white. Very free-flowering, with bright orange flowers, veined crimson. A very distinct variety; makes a fine decorative plant. 10 cts.

ACALYPHA

Sanderi. One of the most striking flowering ornamental plants we have ever seen. Strong, free growth, with large dark green leaves, from each axil of which thick, rope-like spikes of velvety crimson flowers are gracefully suspended. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) are very striking features of this variety. The plant is in flower the year round, and is as easily grown as a coleus. Give a warm temperature. 15 cts.

Triumphans. Very bright, ovate-pointed leaves, light red, shaded and marbled darker. A fine ornamental plant for bedding or pot culture, as showy as coleus; its colors are bright and distinct. 15 cts.



ACALYPHA SANDERI



ARAUCARIA EXCELSA

ALOYSIA CITRIODORA

(Lemon Verbena)

Possesses a delightful fragrance entirely unlike that of any other plant. Should be planted in every garden and cut to use in bouquets of flowers. May be repotted in the fall and carried over in the house, but makes but little growth during winter months. 10 cts.

ARAUCARIA EXCELSA

(Norfolk Island Pine)

As a decorative plant for the house this is one of the handsomest and most serviceable. It has deep green, feathery foliage, arranged in whorls, rising one above the other at regular distances; its symmetry of form, grace and beauty of foliage are unequaled in the vegetable kingdom. It is easily grown in the house and is highly ornamental. Our importation of these this year was exceptionally large and fine selected stock, especially in the medium-sized, for which there is always a demand. Nice plants. 2 to 3 tiers. 75 cts. to \$1; larger plants, \$1.50 to \$5.

ALTERNANTHERAS

In yellow and red shades. Fine for edging flower beds and ribbon work. 5 cts. each, 50 cts. per doz., \$3 per 100.



REX BEGONIA

ALYSSUM, SWEET

Fine for cut-flowers, borders, hanging baskets and window-boxes 5 cts. each, 50 cts. per doz.

AMARYLLIS JOHNSONII

(Jacobæan Red Lily)

A free-blooming and very desirable lily; very fragrant. 30 cts.

BEGONIAS

10 cts. each, \$1 per doz., except where noted

Alba perfecta grandiflora. This variety closely resembles the well-known *Begonia rubra* in foliage and growth, with beautiful pure white blossoms. Larger plants, 25 cts.

Alba picta. Very ornamental; has long, ear-shaped, medium-sized leaves of darkest green, with silvery spots. Larger plants, 25 cts.

Argentea guttata. Has the silvery leaf blotches of *Alba picta*, with the form and beauty of *Olbia*; purple-bronze leaves, oblong, with silvery markings; flowers white, on the tips of the stem. 25 cts.

Erdfordia. Has all the good qualities of the famous bedders, *Vernon* and *Dewdrop*. It will stand the strong sun in summer, and is one mass of bloom from June until frost. It is also a very showy pot-plant for spring sales. Habit of growth strong and compact; color deep rosy pink. We have a splendid stock and offer it at an exceptionally low price. 15 cts.

Feastii (Beefsteak Begonia). A low, spreading Begonia, with perfectly circular leaves, red beneath and dark glossy olive-green above; flowers pink, set up on long stems; very easy to grow. 15 cts.; larger plants, 50 cts.

Washingtonia. A winter-flowering variety, with glossy leaves and immense panicles of pure white flowers.

Rex (Painted-leaf Begonias). These are grown for their handsome variegated foliage. For house culture, baskets, vases, etc., there is nothing more beautiful. We have a very fine assortment. 15 and 25 cts.

Marguerite. Somewhat like *Metallica*, but more bushy; leaves bronzy green; large trusses of light rose-colored flowers freely produced. A better market variety than *Metallica*.

President Carnot. A remarkably strong-growing variety, of stiff, upright habit; somewhat in style of *B. rubra*, but much larger in flower and leaf. Flowers beautiful coral-red, in large, pendent panicles. 15 cts.; larger, 25 cts.

Rubra. Dark, glossy green leaves, free-flowering; flowers rich coral-red, in large, pendent panicles. One of the best.

Sandersoni (the Coral Begonia). One of the best flowering Begonias. The flowers are of a scarlet shade of crimson, borne in profusion for months at a time. Resembles coral. Larger plants, 25 cts.

BOUGAINVILLEA GLABRA SANDERIANA

Flowers soft rosy crimson, borne very evenly all over the plant. Blooms when quite small, and may be trained in almost any shape. On account of the lasting qualities of its flowers it is frequently called "Chinese Paper Plant." One of the daintiest and most beautiful plants to grow. 10 cts.; large plants, 25 and 50 cts.



BEGONIA RUBRA

CANNAS

We are extensive growers of Cannas, and though our list of varieties is not so large as offered by some establishments, it represents the pick of today. Every variety offered by us is fully tested and proven to be satisfactory.

New Snowy White Canna, "Mont Blanc"

A strong-growing, vigorous variety, and will produce from 15 to 20 flower-stalks in a season. Its great masses of snowy white flowers contrast finely with the crimson varieties. Dormant roots, 35 cts. each, \$3.50 per doz.

King Humbert (New)

Kingly in every attribute. Large, heart-shaped leaves of purple, madder brown, over bronze, the dark ribs sharply defined, crowned with immense heads of orchid-like flowers. Individual petals measure 2 to 2½ inches across; color velvety orange-scarlet flecked carmine, rose-tinted at margin and base. A combination of leaf and blossom incomparably beautiful. 4 to 4½ feet. 30 cts. each, \$3 per doz.

GENERAL COLLECTION OF GREEN-LEAVED VARIETIES

10 cents each, \$1 per dozen

Alsace. A vigorous grower, with clear green foliage, 4 feet high; produces from 12 to 18 shoots in a season from a single eye; an early and continuous bloomer. Spikes of flowers full, dense, crowded with flowers, which, upon opening are of a delicate sulphur-yellow, changing very soon, however, to a creamy white without spots. It is decidedly the most desirable Canna for its unique color, and will be indispensable wherever contrast in color is desired.

Alphonse Bouvier. A luxuriant grower, growing considerably taller than Mme. Crozy, throwing up flower stems freer than that variety. The tips of the shoots are surmounted by immense clusters of bright crimson flowers of the largest size, and nothing can exceed their brilliancy.

Austria. Purest yellow; interior of cups relieved by dotted streaks of pale red. Phenomenally vigorous, attaining massive clumps, and 6 feet in height. 10 cts.

Beaute de Poitevine. A fine dwarf, compact grower. Flowers are of good size, crimson-scarlet, with no shading of any kind. A free bloomer, throwing up large trusses of bloom. Foliage is very distinct—glaucous green.

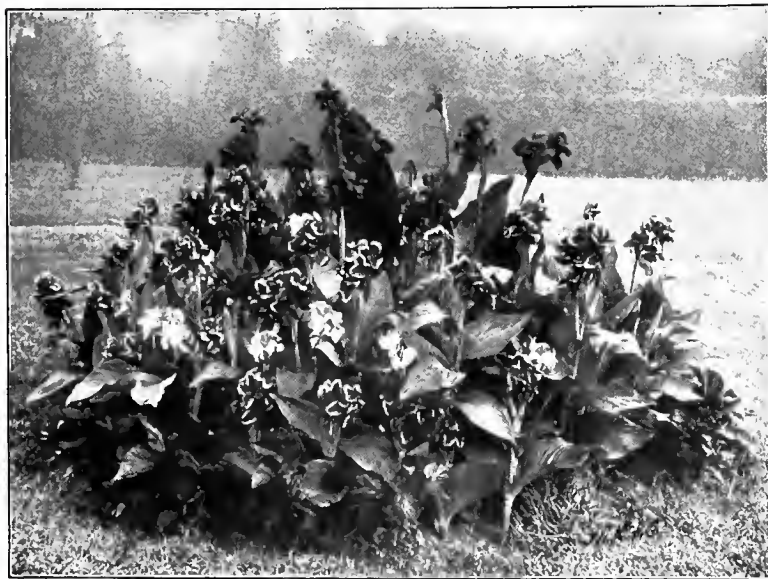
Chas. Henderson. A splendid, compact dwarf grower, throwing up erect, compact heads of bloom of large size; the individual flowers are among the very largest. Color bright crimson; center of the flower marked with golden pencilings. This is one of the very handsomest varieties, and makes a pot-plant equal in habit. 15 cts.

Mme. Crozy. This is a gem of the first water; dwarf compact growth; foliage rich, bright green; flowers the largest and showiest of any introduced so far, and are produced in large, bunching stems, covered with the showiest, dazzling and glowing orange-scarlet flowers, distinctly bordered golden yellow.

Paul Marquant. The individual flowers are larger than any others and flower-spikes very large, each flower standing out separately by itself. The flower is as fine as the finest orchid. The color is a very light salmon, with a carmine tint. The flower has a luster, which glistens with a silvery sheen.

President McKinley. Deep crimson-scarlet, one of the earliest bloomers; foliage banded with maroon. 3 feet.

Queen Charlotte. A bed of this admirable Canna makes a gorgeous display, the wide, ragged band of gold contrasting sharply with the carmine flushed center of scarlet. Large-headed and prolific, 3½ feet.



BED OF CANNAS

COLEUS

We have a splendid collection of this justly popular foliage plant, and can supply any color desired. We have not space here to name and describe them, but we have about fifty sorts to choose from, and all good ones; just name the shades of color you desire, and we can please you in selection. We have all shades of red, yellow, purple, green and speckled, spotted and mottled, and we can supply any color or mixture of colors. Price for nice plants, by mail, 5 cts. each, 50 cts. per doz.

CALLAS

Æthiopica. Will always be a favorite because of its easy culture, waxy white flowers and healthy green foliage. 15 cts.; extra strong plants, by express 25 cts. to \$1.

Spotted Calla (*Richardia alba maculata*). This plant is always ornamental, even when not in bloom, the dark green leaves being beautifully spotted with white; in other respects the plant is the same as the white Calla, but is of dwarf habit. Bulbs, 20 cts. each, two for 35c.



CALADIUM ESCULENTUM

CALADIUMS

Esculentum. A tropical plant with luxuriant green foliage. The leaves are often more than 2 feet across and are bright and ornamental the entire season. Will grow in an ordinary garden soil, but should have plenty of water in order to

give the best results. Very easy to cultivate; the bulbs may be taken up in fall and kept through winter in dry sand in the cellar. Extra large bulbs, 35 cts. each, \$3.50 per doz.; 1st size, 20 cts. each, \$2 per doz; 2d size, 10c. each, \$1 per doz.

Fancy-leaved. These delight in a place shady and moist. They should be started into growth about March 1, dried off in October and kept in a warm and dry place until spring. They are excellent for window-boxes, vases or single pot-plants, and succeed equally well in a somewhat shady situation outdoors. Bulbs, 20 cts. each, \$1.50 per doz.

CUPHEA PLATYCENTRA

(Ladies' Cigar Plant)

This is a well-known, ever-blooming plant of neat habit, growing about 12 inches in height. The tube of the flower is scarlet, with the end partly white and crimson; very useful as a ribbon line or front border plant. 10c. each, 50c. per doz.

CYPERUS ALTERNIFOLIUS

(Umbrella Plant)

A grass-like plant, throwing up stems to the height of about 2 feet, surmounted at the top by a cluster or a whorl of leaves, diverging horizontally, giving the plant a very curious appearance. A splendid plant for the center of baskets, vases or Wardian cases, or as a water plant. 10 cts., 25 and 50 cts.



COLEUS



DECORATIVE DAHLIAS

DAHLIAS

The Dahlia is one flower in which it seems that almost perfection has been reached. For this reason perhaps it is somewhat neglected. In Texas, if strong roots be planted early they can be had in bloom as early as May 1, and will continue to bloom until winter. Strong roots of leading varieties, 20 cts. each, \$2 per doz. After April 1, pot-plants, 75 cts. per doz.

DECORATIVE DAHLIAS

Katherine Duer. Novelty from Newport gardens. The flowers are of immense size, 7 inches across, opening out flat and showing no center; the petals are wide and rounding. Color the most beautiful glowing scarlet without markings. The plant is a strong, robust grower; height, 5 feet.

Henry Patrick. A pure waxy white. It blooms very freely, producing flowers from 5 to 7 inches in diameter, with beautiful pointed petals. The plant grows to a height of 5 feet.

New Pink Dahlia, "Sylvia." A most decorative variety. Flowers about five inches, of fine form and full to the center, which is white shading to soft pink on the rim. Petals of great substance, giving it a shipping quality not possessed by any other variety. The plant is a strong, healthy grower, averaging about 5 feet and bushy. An early and profuse bloomer. The fine shapely flowers are set on very long stems. Small tubers, 20 cts. each, 3 for 50 cts., \$1.75 per doz., post-paid; 100 by express for \$10.

Mrs. Winters. This is an exceptionally large pure waxy white sort; flowers measuring 5 to 7 inches in diameter and of a splendid decorative variety. Strong growth.

NEW CACTUS DAHLIAS

Countess of Lonsdale. A most profuse bloomer. Flowers are borne on long, stiff stems. Color a delicate apricot, shading toward the edges of the petals to carmine-pink. Early and one of the very best. Makes a gorgeous display grown either as a single plant or in mass.

Green's White. The best white Cactus Dahlia of the day, exceedingly free-flowering and very decorative. When in bloom it is covered with a wealth of flowers.

Spotless Queen. The flowers are of purest white, medium size and well shaped; very free-flowering and early. With those who prefer a small flower, this is a favorite variety.

DAISIES

The Shasta. Luther Burbank, who has originated so many wonderful new fruits, has turned his attention to flowers, and has astonished the floral world with a Daisy which seems to surpass anything he has ever produced in fruit. It is a perfectly hardy perennial that will be a great addition to bedding plants and to cut-flowers. The plants grow fast and increase rapidly. It is a fine bloomer. A bed of these giant white Daisies in full bloom is a sight worth seeing. The flowers measure $3\frac{1}{2}$ to 4 inches across, and are borne on stems 18 inches to 2 feet long. They have two rows of long, broad white petals and a yellow center. The foliage grows near the ground and the numerous long, slender-stemmed white flowers rise most gracefully amid the bed of green. It is a wonderfully effective bedding plant, blooming all through the spring and summer months. The flowers keep in water for two weeks. 10 cts. each, \$1 per doz.



SHASTA DAISY

PARIS DAISIES (Marguerites)

Very profitable for cut-flowers. Always in active demand because of the many uses to which they are adapted, and also very easily grown and handled. 5 cts. each, 50 cts. per doz.

Queen Alexandra. The New Anemone-flowered Marguerite or Paris Daisy. The single-flowering Paris Daisy has, for many years, been a favorite, not only as a cut-flower, but also as a decorative pot-plant, during the winter months, and we predict for this pretty double-flowered form even a greater future. The flowers are from 2½ to 3 inches in diameter, and of a pure white color, the greater percentage of these coming full double, not unlike an Anemone-flowered Japanese Chrysanthemum, but even the semi-double and single flowers, which appear on the same plant, are very handsome. 15 cts. each, \$1.50 per doz.

GLADIOLI BULBS

A collection of as fine sorts as you ever saw. 5 cts. each, 50 cts. per doz., \$2.50 per 100.

New Pink Gladiolus, America

Color a beautiful soft flesh-pink, very light and much like "Enchantress" Carnation, except that it is slightly tinged with lavender, which gives it the delicate coloring of the most beautiful Lælias. Words fail to do justice in describing this grand and glorious color; it must be seen to be appreciated. Growth is very strong and healthy, producing a beautiful dark green foliage and a strong, erect spike of the largest flowers, well set to show to the best advantage, thus making it an exceptionally good bedding variety. 25 cts. each, \$2.50 per doz.

FERNS

Ostrich Plume Fern (Nephrolepis Piersoni)

(The grandest of all Ferns)

This sterling novelty has met with the highest honors, having been awarded six gold medals by the Society of American Florists, the Horticultural Society of New York, the Big Kansas City Exhibition, the Massachusetts Horticultural Society, the Pennsylvania Horticultural Society, the Providence, R. I., Horticultural Society, the Chicago Horticultural Society, and silver medals and certificates of merit wherever put on exhibition. No single plant has ever received the honors bestowed upon this Fern, and the demand for it will be very great. We want our customers to be sure and include this plant in their order. While the price is a little higher than that of other Ferns, it is well worth it, and we predict the price will not be much lower for some time to come, as

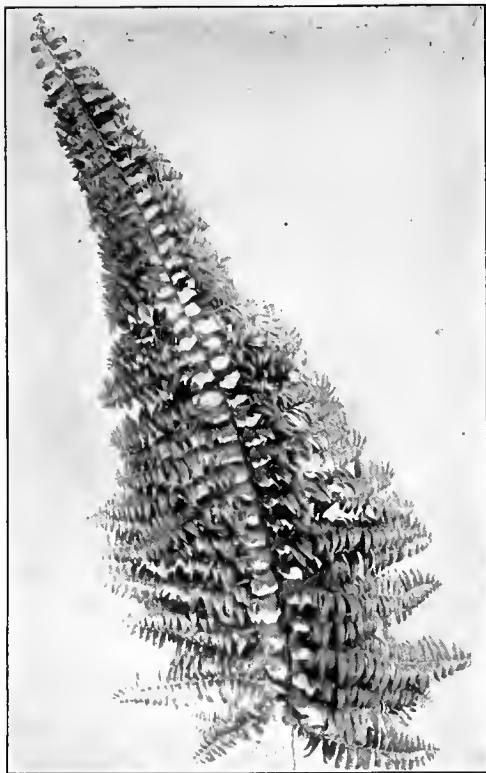
the demand for this plant will be greater than for any Fern heretofore sent out. To see it is to want it; every one who sees it in our place goes wild over it, and no plant attracts the attention of every visitor as this one does. We have a good stock and will fill orders at prices given as long as the stock lasts. The fronds are long and graceful, like those of the Boston Fern, but the leaflets are compound, and each side leaf is a miniature leaf in itself, and has a much more artistic and novel effect when the plant reaches a good size; it is a splendid grower. Small plants from 2½-inch pots, 10c.; 4-inch, 25c.; large specimens, \$1.50.

Boston Droopers

This is one of the best known and most elegant of all jardinière or pot-plants. They are of easy growth and soon make large speci-



A PLANTING OF FERNS



OSTRICH PLUME FERN (See page 27)

BOSTON DROOPER FERNS, continued

mens, and no more attractive plant can be had for the dining-room or library. They are an elegant porch plant for summer; no insects bother them, and plenty of water is the only requirement of their culture; every one should have one or more of this delightful plant. Small plants, by mail, 10 cts.; 4-inch pot-plants, by express, 25 cts.; fine specimens from \$1 to \$5, according to size.

*The New Dwarf Boston Fern**(Nephrolepis Scotti)*

A dwarf, compact form of the favorite Boston Fern, in general appearance very much like the original form. It is just as gracefully drooping in habit of growth, but is more compact, making well-finished, shapely specimens in the smaller sizes, yet growing into grand large specimens in time. It has been exhibited at all principal plant shows the past two years, receiving high awards. There is no doubt but that, in a measure, it will supplant the old Boston Fern as a pot-plant for house culture, inasmuch as it never takes on that straggling appearance to which the old form is subject at certain stages; and may be used to good effect in small jardinières and ferneries. 2½-inch pot-plants, 15 cts.; 3-inch pot-plants, by express, 25 cts.; 4-inch pot-plants, by express, 50 cts.; 5-inch pot-plants, by express, 75 cts.; 6-inch pot-plants, by express, \$1.

FICUS ELASTICA

(Rubber Tree)

The well-known Rubber Tree of commerce. These make the most elegant of all jardinière plants; no insects bother them, and they have large, leathery, glossy leaves of the richest green, overlaid in the new growth with a tinge of red that gives them a very attractive appearance. We have heavy fine plants that will make specimens in a short time; they will stand the hottest sun without being in any way harmed; fine for cemetery planting. Large plants, by express, 5-inch pots, 50 cts.; 6-inch pots, about 4 feet tall, \$1.50; large specimens, from \$2.50 to \$5.

HIBISCUS

These free-blooming plants are unsurpassed for planting in the South; they bloom freely, and no more attractive bedding plant can be had. An entire bed of these plants will make a very showy effect, and at the same time does not cost any more than an ordinary plant. They can be lifted and potted in the fall and kept in any pit or room where they do not freeze and then planted again in the springtime. We recommend these highly, and we think our friends will feel well repaid by planting them liberally, the single and double ones being alike desirable, and a good variation of colors can be had. The cut gives a very poor idea of this truly meritorious plant.

Prices for nice, strong, young plants that will bloom freely this season, by mail, 15 cts. each; \$1.50 per doz. Larger plants from 5-inch pots, by express, ready to bloom, 25 cts. each, \$2 per doz.

Peachblow. One of the finest plant novelties of recent years. Flowers double, of a rich shade of clear pink, with small, deep crimson center; an entirely new and most beautiful shading; 4 to 5 inches in diameter. Blooms freely even on small plants. Good as a house plant or planted out in the garden.



FICUS ELASTICA

HIBISCUS, continued

Sub-violaceus. Flowers of enormous size, beautiful carmine, tinted with violet; probably the largest flower of the family.

Carminatus perfectus. Full, round flowers of perfect shape and of a rich, soft carmine-rose, with a deep crimson eye.

Grandiflora. Rich glossy foliage, blooming profusely during summer, literally covering the plant with scarlet-crimson flowers.

Rubra. Flowers enormous, double, clear red, tinted violet; unusually free bloomer.



HIBISCUS RUBRA

HELIOTROPE

Queen of the Violets. Rich violet-blue; exceptionally free in growth and bloom. 10 cts. each, \$1 per doz.

IMPATIENS

Sultani. Of neat, compact habit, and a perpetual bloomer; the flowers are of a peculiar, brilliant rosy scarlet, 1 1/2 inches in diameter, and produced very freely. 15 cts. each, \$1.50 per doz.

Holstii. A new, very handsome Balsam from East Africa. It forms elegant bushes 1 1/2 to 2 feet in height and resembles in habit, foliage and shape of flowers the popular *Impatiens Sultani*, but far surpasses the latter in its quicker and more vigorous growth and its larger and much brighter-colored flowers. *Holstii* produces two to four flowers on each peduncle and from three to five peduncles on the tops of the branches. The flowers measure 1 1/2 inches across and are of a brilliant vermilion color, a gorgeous coloring. In a half-shady situation the plants grow luxuriantly out-of-doors and form effective and unusually showy flower-beds by their great abundance of bloom. If grown in pots this new Balsam is a first-class plant for the house. 15 cts. each, \$1.50 per doz.



HELIOTROPE

JASMINUM

These delightfully fragrant plants should be in every one's collection of summer-blooming flowers; their delightful odor and free-blooming qualities make them a plant that is much sought after. They are of easy culture and will well repay the cost and care bestowed on them. The following collection is complete, and our stock is unusually large this season.

Small plants, by mail, 10 cts.; the full set of 7 sorts for 60 cts.; larger plants, by express, 4-inch pots, 25 cts. each.

Cape Jasmine (Gardenia). Southern evergreen plant of great beauty. Deep glossy foliage; large pure white blossoms of waxy texture and most delightfully fragrant. It blooms during May, June and July, and is well adapted for pot culture in conservatories and greenhouses.

Cestrum Parqui (Night-blooming Jasmine). Deep green, glossy leaves. Small greenish white blossoms, with a delightful odor, which is dispensed during the night only.



IMPATIENS SULTANI

MOONFLOWERS



JASMINE

JASMINUM, continued

Grand Duke of Tuscany. This is the finest of all double Jasmynes and an elegant house plant; very small plants, producing double white wax-like flowers of most delightful fragrance that remain on the plant for a long time.

Grandiflorum (Catalonian Jasmine). A beautiful white Jasmine of exquisite fragrance; the flowers are produced in great profusion; it is of neat growth and a very desirable plant for the parlor or conservatory.

Revolutum. A strong-growing variety, with large and very fragrant golden yellow flowers, blooming in winter and early spring.

Maid of Orleans. A very attractive new sort, with good-sized double flowers, blooming profusely all summer; shining pale green foliage. We predict for it a rapid sale, as it is much easier to handle than other Cape Jasmynes, and as a whole more desirable.

Rhyncospermum jasminoides. Sometimes called "Confederate Jasmine." An evergreen greenhouse climber; has an abundance of fragrant, jasmine-like flowers in the spring.

The Wonderful New Lemon PONDEROSA

We have a fine stock of this novelty; too much can not be said in its favor. Free-bearing, fruit of ponderous size, flavor unsurpassed, and its flowers have the most delightful fragrance; plants of easy culture. Price for plants from 2 1/2-inch pots, 25 cts.; 4-inch pots, 75 cts.; large bearing, \$1.

LANTANAS

The best collection in the South. Fine plants in all colors, white, pink, red, yellow, variegated and drooping. 10 cts. each, \$1 for 15, by mail.

OLEANDERS

Red, pink and white. A fine collection. Small plants, 15 cts.; larger, in white and pink, 25 cts.

White (*Ipomæa grandiflora*). A plant that grows and blooms with every one. If planted out in rich ground where it has full exposure to the sun, it will grow 40 feet high by the middle of October, blooming abundantly the entire season. The flowers are pure white, from 5 to 6 inches in diameter, emitting a rich jessamine odor at night. They begin to open about sundown, and close before noon the following day. 10 cts. each, \$1 per doz.

Blue (*Ipomæa Leari*). This makes a splendid companion to plant with the above. The flowers are the most intense violet-blue, with reddish purple rays, and are 6 inches across. There is nothing of its color that exceeds in richness the flowers of *Ipomæa Leari*. 10 cts. each, \$1 per doz.

PILEA ARBOREA

(Artillery Plant)

A pretty little plant of drooping habit, resembling the fern; it is a fine basket plant. 10 cts.

ORNAMENTAL ASPARAGUS

Sprengeri. Especially useful to grow as a pot-plant for decorative purposes, for planting in ferneries or in suspended baskets. It grows freely the whole year and makes an excellent house plant. A vigorous grower, producing sprays 4 to 5 feet long of fresh, green, feathery foliage. When grown as shown in illustration, in a pot on top of a high pedestal, the long drooping sprays of bright, fresh green make a most beautiful ornament to the home. Useful for bouquets, wreaths or sprays, remaining perfect for weeks after cutting. Strong plants, 10 cts. and 20 cts.; specimen plants, \$1 to \$2.50.



PONDEROSA LEMON

ASPARAGUS, continued

Plumosus nanus. A beautiful climbing plant, with bright green, gracefully arched foliage, surpassing Maidenhair Ferns in grace, delicacy of texture and richness of color. The fronds are 12 to 15 inches long and taper to a point from a width of 12 inches. One of the most beautiful decorative plants. 15 cts. to 25 cts.; larger plants, 50 cts. to \$1.50.

PANDANUS VEITCHII

A grand decorative plant. Its glossy dark green foliage, gracefully arranged, renders it particularly attractive; fine for centers of vases or baskets, or for growing as single specimens. 75 cts.; larger, by express, \$1 to \$4.

PANSY (Heartsease)

One of the finest early-blooming plants for outdoors. It will stand frost, can be planted out and will bloom when there is hardly any other flower in bloom. The flowers we offer come from the very best German and French seeds. We offer extra select large-flowering varieties. Good plants from frame, 50 cts. per doz., \$4 per 100.

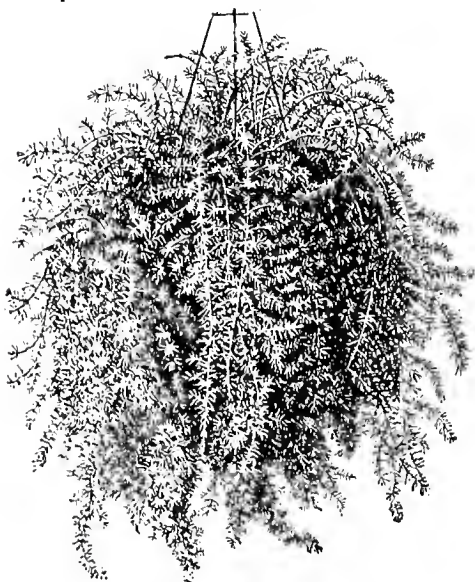
PETUNIAS

(Ready in March)

Petunias are among the most satisfactory plants to grow, as they are extremely floriferous, and bloom from early summer until cold weather.

Single Large-flowering. Extra fine, maculated and striped varieties; among the finest of summer-blooming plants. 5 cts. each, 50 cts. per doz.

Double. Of this favorite bedding plant we have a carefully selected collection in white and pink. Price for small plants for planting, 10 cts. each, 50 cts. per doz.



PLUMOSUS NANUS ASPARAGUS



PANDANUS VEITCHII

PLUMBAGO

Price, nice small plants, 10 cts. each, \$1 per doz., by mail or express; very large plants in bloom, 25 cts. each.

Capensis. One of the most delightful blooming plants for the South; its charming phlox-like flowers are produced in abundance the summer through; the flowers are of an exquisite shade of blue, not found in any other flower, borne on long, graceful stems that give the whole plant a very attractive appearance. It makes a splendid vase plant, and is beautiful to plant around the base of a dwelling, or can be grown as an individual bush plant. Where it is planted around the base of a dwelling it makes a complete hedge, and if planted about two feet apart it will soon close up the space and give the building the appearance of having a foundation of flowers. Some very pretty effects of this nature are to be seen in this city each season; admired by all who see them.

Capensis alba. The same as the above, with the exception that the flowers are pure white.

RUSSELLIA

(Fire-Cracker Plant)

The most beautiful of vase or basket plants. An entire basket filled with these beautiful drooping plants is an object of great beauty. The long, grassy foliage is thickly studded with its bright red flowers the season through; well named the Fire-cracker Plant, as it does resemble a huge bunch of miniature fire-crackers when in full bloom. We sold large numbers last season, and it gave the best of satisfaction. We offer two sorts as follows:

Price for either sort, 10 cts. each



SANSEVIERA ZEYLANICA

RUSSELLIA, continued

Lemoinei multiflora. The primary stems are strong and grassy. The flower panicles are extremely long and are covered with tassels of flowers, one over the other. Color grand coral red. It is well named "The Many-flowered."

Lemoinei elegantissima. The primary stems are wiry and nicely covered with foliage, very graceful and arching in their form. The bloom is so freely produced as to cover the plant. Flowers a bright soft red.

ROSEMARY

'Tis for remembrance. This old and delightfully fragrant plant is once more coming into prominence. The call for it last season was so heavy that we ran short early in the season, but we have a good supply this season, and are prepared to fill all orders for this delightful old favorite. It is economy of time and money to buy the larger plants, as they bloom so much earlier and thrive better. Small plants, by mail, 10 cts; large plants, by express, 25 cts.

SANSEVIERA ZEYLANICA

An elegant variegated plant, especially adapted for house decoration, the thick leathery leaves standing the heat and dust of the house with impunity. 25 cts. and 50 cts.

SMILAX

A very graceful climber, with delicate, dense foliage, admirably adapted to climbing or drooping, as may be required. It is fine as a parlor or window plant. Much used in cut-flower work, in which its tender, graceful foliage produces beautiful effects. 10 cts.

SALVIA SPLENDENS

Covered in autumn with spikes of dazzling scarlet flowers. One of the finest bedding plants, as its flowers persist until late in the autumn. A bed of Salvias is a most brilliant and effective ornament to the lawn. 10 cts. each, 75 cts. per doz.

TRADESCANTIA

(Wandering Jew)

Indispensable for baskets, brackets and vases. 5 cts. each, 50 cts. per doz.

TRITOMA

Uvaria. An attractive summer- and autumn-flowering plant, producing tall spikes of bright orange-red flowers. Commonly known as "Flame Flower" or "Red-hot Poker Plant." Should be protected by covering of leaves or litter, during the winter, as it is not entirely hardy in some sections. 15 cts. each, 2 for 25 cts.

Pfitzerii (Ever-blooming Tritoma). A vast improvement over the well-known *Tritoma Uvaria*; blooms more freely and shows less yellow. Pfitzerii is an intensely bright orange-scarlet, with scarlet predominating. 15 cts. each, \$1.50 per doz.



TRITOMA PFITZERII

MEXICAN EVER-BLOOM- ING TUBEROSE

We have tried to grow double Tuberoses in Texas for a number of years, but with very poor success, the flowers always blighting when they open, and on this account give very poor satisfaction. Last year our attention was called to the new Mexican Single Ever-blooming Tuberose, and we planted a large trial bed. We find this to be the most beautiful and useful Tuberose we have ever tried to grow. It blooms continuously, beginning in June and continuing till frost, and the flowers are very fragrant. Any one can grow them. All they require is to be watered during the extremely warm weather. This flower will keep a week after being cut, and can be shipped long distances with good success. The bulbs can be left in the ground during the winter in the southern part of the state. Where the weather is very cold, they should be dug up and put away in a cellar or some place where they will not freeze. Every bulb blooms, and they increase enormously. We want every one of our customers to get some of these bulbs this season, and we feel sure that they will all say, when they begin to bloom in the summer, that it is the best investment they have ever made in the flower line. 10 ets. each, 75 ets. per doz.

VERBENA

This is one of the most satisfactory plants for the South; a bed of it is a mass of bloom the whole summer; the hotter the weather the better it blooms. We have a splendid collection of the Mammoth or large-flowering varieties, which must not be confounded with the common Verbenas usually sold. The colors range through all the shades of scarlet, crimson, white, blue, pink and variegated. 5 ets. each, 50 ets. per doz.



CALIFORNIA VIOLETS



MEXICAN EVER-BLOOMING TUBEROSE

VIOLETS

The Violet grows more popular each season, and no home should be without a few plants. They are easy of culture, and require little care.

California. Single flowers of deepest blue or purple, borne on stems 8 to 12 inches long. Can be worn nicely as a corsage bouquet. We grow large quantities of this variety for cut-flowers, and can rarely supply the demand. Is of exquisite perfume, and one of the most popular Violets grown, both for the house and garden. 5 ets. each, 50 ets. per doz.

Princess of Wales. Of French origin, and considered the finest single Violet grown. It is of the same size as California, but the color is beautiful, rich, soft violet-purple; stems strong, stout, from 9 to 12 inches long. 5 ets. each, 50 ets. per doz.

PALMS

Our collection of these truly grand ornamental plants is second to none, as our plants are all strong and well grown. We do not offer any small seedlings, but good strong plants from 4- to 6-inch

pots; these cannot be sent by mail, and will be sent by express only, as a plant such as could be sent by mail would be too small to be of much value to the amateur. We therefore offer only such as we think will give good satisfaction. Our plants are splendid, and well worth twice the price we ask for them. If you are in want of a truly artistic jardinière plant for parlor, library or porch, it will pay you to have a few of these fine plants added to your order, for they are bargains that we cannot offer every time. Their culture demands plenty of water, good drainage and plenty of food. If you feed them liberally, you can grow a large specimen in a comparatively small pot. Our plant-food is the best to feed with, but if you do not have this you can use weak liquid manure water at least once in two weeks. Care should be taken to keep the foliage free from dust with a damp cloth or sponge. They respond well to good treatment.



KENTIA BELMOREANA

CYCAS REVOLUTA

(Sago Palm)

The Cycas makes a magnificent specimen, and is one of the most valuable plants grown for the decoration of the lawn or house. The heavy, glossy, deep green fronds resist alike the gas, dust and cold to which decorative plants are frequently exposed. Fine shapely plants. 25 cts. per leaf.

ARECA LUTESCENS

One of the most beautiful and valuable Palms in cultivation; bright, glossy green foliage and rich golden yellow stems. It is exceedingly graceful and one of the most satisfactory house plants. 50 cts., \$1.50, \$2.50 and \$5, according to size.

KENTIA

Belmoreana. A beautiful strong-growing Palm. Deep green, crisp foliage. Very satisfactory for house culture. 50 cts., \$1.50, \$2.50 and \$5.



CYCAS REVOLUTA

KENTIA, continued

Forsteriana. Graceful, bright green foliage. Easy of cultivation and stands the temperature of the house exceedingly well. 50 cts., \$1.50, \$2 and \$5.

LATANIA BORBONICA

A beautiful Palm, with large, deeply divided, fan-shaped leaves. It is of easy cultivation and probably the very best variety for house culture. 50 cts., \$1.25, \$2 and upwards.

PHOENIX RECLINATA

A fine large-growing, graceful Palm of easy growth, and one that will stand much neglect without injury, 50 c., 75 c. and \$1.50.



ARECA LUTESCENS

HARDY SHRUBS

The following list of Hardy Shrubs will be found most desirable for the southern planter. They are all well adapted to our dry seasons, and will give abundant bloom in their season. No yard is complete without at least a few of them, as they fill up space that nothing else will do as well; they are also desirable for cemetery planting, as they will thrive with little attention. The plants are strong and of the right size to plant for sure growth. A great mistake is often made in planting overgrown shrubs. These are of the proper size for planting with success. All shrubs go by express, as they are too heavy for the mails.



ALTHEA, or ROSE OF SHARON

ALTHEA

(Rose of Sharon)

25 cts. each

Alba plena. Large, double white flowers, blotched with rose.

New Banner. Flowers as large as a rose; clear rosy pink, striped rich crimson. Blooms the first year.

Double Purple. Double flowers; reddishpurple.

Totus albus. Finest single white.

CALYCANTHUS

(Sweet-scented Shrub)

Flowers chocolate-color, very double and deliciously fragrant; remains in bloom for a long time; very desirable. 25 cts.



HYDRANGEA PANICULATA GRANDIFLORA

CRAPE MYRTLE

Pretty ever-blooming shrubs that are a mass of bloom the entire season; they are fine for yard or cemetery planting, and make a pretty hedge when planted about 18 inches apart.

Crimson and Purple. 25 cts.

White. 50 cts.

DEUTZIA

Crenata fl. pl. Flowers double, white tinged with pink, in racemes 4 or 5 inches long; one of our finest hardy shrubs. 25 cts.

Lemoinei. Without doubt one of the most important new plants offered in many years. Its flowers are produced in broad-based cone-shaped heads of from 20 to 30 flowers each, and are of the purest white. 25 cts.

HYDRANGEA PANICULATA GRANDIFLORA

Most desirable, effective and popular ornamental shrub extant, and its many distinct and striking qualities at once commend it to general favor for yard or lawn decoration. The bush comes

in bloom in July and August, yielding profuse, massive cone-shaped flowers of the purest white, which, as the season advances, change to delicate pink, and later on to rich coppery red. Seen in the yard or lawn while in full bloom, it is truly an imposing spectacle, the prodigal display of white affording such a charming contrast with the green of its surroundings. The period of bloom being late, and prolonged for two or three months, at a season when other flowers are scarce and inferior, it serves to impart a degree of summer freshness to the landscape. See illustration above. 25 cts.

PURPLE FRINGE

A beautiful, distinct large shrub, much admired for its long, feathery flower-stalks, which give the tree the appearance of being covered with a cloud of smoke. 25 cts.

LILAC

25 cts. each

New Persian. Grand new variety. Flowers deep purple, exceedingly fragrant. Neat and compact growth. Blooms second year.

White. Rare and beautiful. Very sweet.



SPIRÆA ANTHONY WATERER

CALIFORNIA PRIVET*(Ligustrum ovalifolium)*

A vigorous, hardy variety, of fine habit and foliage, nearly evergreen. Grows in almost any soil and is very patient of pruning. Makes a very desirable ornamental shrub as well as hedge. Two feet high. 10 cts. each, \$1 per doz, \$4 per 100.

SPIREAS

25 cts. each

Beautiful shrubs of the easiest culture; very desirable for shrubberies or the flower-garden.

Billardi. Rose-colored flowers in spikes, blooming freely in spring.

Prunifolia (Bridal Wreath). Blooms in May, having pure white, double flowers. Makes showy specimen plants for lawn.

Van Houttei. The grandest of all the Spireas; it is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Clusters of twenty to thirty flat white florets make up the raceme, and these clusters are set close along the drooping stems. Perfectly hardy, and an early bloomer.

Anthony Waterer. A new crimson-flowered variety; one of the most beautiful of dwarf, flowering shrubs. It makes a low, compact bush, 15 to 18 inches high, and is covered nearly the whole growing season with large umbels of deep crimson flowers. Perfectly hardy, it makes a compact plant for low clumps or for bedding purposes. When grown as a pot-plant it is specially fine for house decorations.

MAGNOLIA GRANDIFLORA

The evergreen Magnolia of the South. 50 cts. to \$1.

VIBURNUM STERILE*(Common Snowball)*

A well-known shrub, attaining the height of 8 or 10 feet; produces its snowy white flowers in large balls or masses in April. 25 cts.



NEW PERSIAN LILAC (See page 36)



CLEMATIS PANICULATA

HARDY VINES

CLEMATIS

Red, White and Blue

The Clematis is, perhaps, the most popular climbing plant of the day, and is constantly gaining in popularity. Entirely hardy, blooming the entire season, embracing a great variety of color of the most beautiful tints of blue, purple, lavender, scarlet, white, etc.; double and single, some

of the flowers being 6 inches in diameter; and from their wavy, graceful contour, when wafted by a slight breeze, the flowers resemble huge butterflies hovering among the green leaves. They are all climbers, and if trained carefully attain a height of 5 to 15 feet in one season. Hardy, but a light covering of leaves or straw during the winter is desirable until fully established. Our Clematises are all on their own roots, therefore can not throw up wild shoots, as grafted plants are apt to do.



CHINESE WISTARIA (See page 39)

Paniculata. New Sweet-scented Japan Clematis. This elegant new Clematis is one of the finest of the climbing vines for porches, trellises, arbors, etc. Flowers are rich creamy white, star-shaped, and borne in beautiful clusters, completely covering the vine with beautiful star-shaped blossoms, exceedingly fragrant; the sweetest of all Clematises, and one of the hardiest and easiest to grow. 2-year plants, 25 cts. each, 60 cts. for 3.

Madame Edouard Andre. New Red Clematis. A splendid new sort, and the nearest approach to a bright red Clematis yet introduced; the flowers are 4 to 5 inches across, and a deep rose-pink or red; color very beautiful and entirely different from all others; good strong plants. 2-year-old plants, 50 cts.

Henryi. The large-flowering White Clematis. This variety is a much stronger grower than most of the other varieties, and is entirely hardy; excellent for cemeteries or wherever a hardy climber is desired; creamy white, large and fine. 2-year-old plants, 50 cts.



CLEMATIS JACKMANI

CLEMATIS. continued

Jackmani. Its rapidity of growth, matchless freedom of bloom, and the superb velvety purple of its large flowers have always been held in that relation toward other Clematises which Jacquemini not holds to hardy roses. The blooms are royal, coming in great numbers continuously from July until winter. Perhaps three times as many Jackmani are grown as all the other varieties combined. 2-year-old plants, 50 cts.

HONEYSUCKLES

25 cts. each

For real home vines, to be near you, climbing over your windows and doorways, there is nothing prettier than fine, sweet-scented Honeysuckles; the foliage is pretty, neat and clean, the flowers almost continuous, and the fragrance delicious.

Golden-leaved. Marvelously effective. It bears

innumerable sprays of the most perfect little leaves that are covered with a network of gold and green, often marked with pink also. The gold deepens at the tip of the sprays, and there is nothing finer to combine with corsage bouquets. A strong grower, with white blossoms.

Halliana. The best white monthly Honeysuckle, with dark green foliage, which keeps fresh and green nearly all winter, and beautiful clusters of the sweetest-scented flowers, that open a showy white and turn a pale yellow. These flowers are produced in profusion from early spring until late fall.

WISTARIAS

For trailing over buildings, piazzas, verandas or trellises, the Wistaria is of superior excellence, and the decorative features—which their long, graceful, pendent blossoms afford—are particularly pleasing and effective. The foliage is exceedingly rich and attractive and not too dense—half-concealing and half-revealing the object which it covers, which feature admits of a fine artistic effect or detail. The different varieties are entirely hardy, rapid growers and easy to cultivate. They may be trained to a shrub form of habit by attention to pruning, by cutting away the new growth for several seasons. We can supply white and purple. 25 cts.



HALLIANA HONEYSUCKLE

Our Plant- and Rose-Foods

We would call your attention to these truly meritorious articles. They are first-class foods, especially prepared for the plants they are intended for. The Rose-food is the same as we use in the cultivation of roses, and our patrons can use it with the utmost confidence. We do not use any other manures in growing roses. The food contains just the requirements for making strong growth and producing large flowers. We use tons of this preparation each season, and while we have the richest soil naturally, this food gives the plants in the field a rich, heavy growth that they would not get from the mother soil, and in the growing of plants in pots we can double the size in the same length of time. We produce a larger plant in three months than is generally grown in six months. Plants that we propagate in December are plenty large for planting in April; and they have the health and vigor that make their success a foregone conclusion. It will pay you to try this food.

The Plant-food is a mixture different from the Rose-food, and is especially prepared for the general class of bedding and pot-plants, such as begonias, ferns, palms and, in fact, all plants. It is not so strong as the Rose-food, and will not hurt any plant. If the directions are followed it will build up the puniest specimen to a good, healthy growth, and will produce blooms in abundance. The many testimonials we have received the past season are ample proof that this food gives the best satisfaction. This food is put up in good-sized packages, and full directions for its use are printed on each package. We trust you will try these foods the coming season, for we know you will be well pleased with the results, but be sure and follow the printed instructions on back of each package, and use at regular intervals. Don't use once a week and then once a month, but use as directed, and you will be well repaid for your efforts.

Prices of Plant-food and Rose-food are the same, namely, single box 25 cts.; 5 boxes for \$1; or 12 boxes for \$2, by express. If to go by mail, add 10 cts. to each box for postage.

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*HASKELL AVENUE
FLORAL COMPANY
DALLAS, TEXAS*

